AACOM’s Excellence in Communications Awards are presented in honor of the outstanding marketing, media relations, public education, writing and design efforts undertaken by the nation’s colleges of osteopathic medicine.

**Best in Show**

Corporate Brand Video
A.T. Still University
**Best Magazine – Print**

**FIRST PLACE**

DMU Magazine
נסי A. T. Still University

**SECOND PLACE**

Still Magazine
נסי A. T. Still University

**THIRD PLACE**

University of New England Magazine
נסי University of New England College of Osteopathic Medicine

**Best Magazine – Multimedia**

**FIRST PLACE**

Still Magazine Online
נסי A. T. Still University

**SECOND PLACE**

DMU Magazine Online
 nisi Des Moines University College of Osteopathic Medicine

**Best Annual Report**

**FIRST PLACE**

The Heart of Our College
 nisi Philadelphia College of Osteopathic Medicine

**Best Recruitment Piece – Print**

**FIRST PLACE**

Recruitment Suite
 nisi A. T. Still University

**SECOND PLACE**

DMU 2011 Viewbooks
 nisi Des Moines University College of Osteopathic Medicine

**Best Recruitment Piece – Multimedia**

**FIRST PLACE**

Admission Recruitment Video
 nisi A. T. Still University

**Honorable Mention**

Pre-Med Student - All You Need to Know
 nisi West Virginia School of Osteopathic Medicine
**Best Website**

**FIRST PLACE**

**DMU.com**
- Des Moines University College of Osteopathic Medicine

**Best Social Media Effort**

**FIRST PLACE**

**PCOM Facebook Page**
- Philadelphia College of Osteopathic Medicine

**Best Video**

**FIRST PLACE**

**Corporate Brand Video**
- A.T. Still University

**SECOND PLACE**

**KCUMB Admissions Videos**
- Kansas City University of Medicine and Biosciences College of Osteopathic Medicine

**THIRD PLACE**

**Profile Series Aired on Discovery**
- Edward Via College of Osteopathic Medicine

**Best Newsletter – Print**

**FIRST PLACE**

**Touro > You Newsletter**
- Touro University Nevada College of Osteopathic Medicine

**Best Newsletter – Multimedia**

**FIRST PLACE**

**Global Health E-Newsletter**
- Des Moines University College of Osteopathic Medicine

**Best Fundraising – Campaign**

**FIRST PLACE**

**Faculty/Staff Lifesaver Campaign Videos**
- Des Moines University College of Osteopathic Medicine

**Best Fundraising – Single Piece**

**FIRST PLACE**

**Holiday Wishes Year-End Appeal**
- Touro University Nevada College of Osteopathic Medicine

**SECOND PLACE**

**White Coat Fundraising Mailer**
- Des Moines University College of Osteopathic Medicine
Best Advertising – Print

FIRST PLACE
USA Today Cover Wrap
☞ A.T. Still University

Best Advertising – Multimedia

FIRST PLACE
Can You Hear the Calling?
☞ Lake Erie College of Osteopathic Medicine

Best Feature Story or Article

FIRST PLACE
UMDNJ-SOM Researchers Develop Blood Test to Diagnose Alzheimer’s Disease
☞ University of Medicine and Dentistry of New Jersey-School of Osteopathic Medicine

SECOND PLACE
From the Archives: Dr. Lovy
☞ Chicago College of Osteopathic Medicine of Midwestern University

THIRD PLACE
NFL to Osteopathic Physician: Dr. Claude Jones Completes Incredible Metamorphosis
☞ NOVA Southeastern University College of Osteopathic Medicine

Other

FIRST PLACE
HIS & HER Campaign
☞ West Virginia School of Osteopathic Medicine

SECOND PLACE
2012 WesternU Calendar
☞ Western University of Health Sciences - College of Osteopathic Medicine of the Pacific

THIRD PLACE
Relays Painted Square
☞ Des Moines University College of Osteopathic Medicine

Thank You to Our Judges!

AACOM staff were assisted in the judging of this year’s communications award entries by judges Becky Eason, Principal, Eason Associates Inc., an award-winning graphic design studio located in Washington, DC; Judith Markoe, Principal, Big Picture Marketing, a Washington, DC-based consulting firm; and Robert Sacheli, a Writer and Editor at The Smithsonian Associates, the cultural, educational, and membership division of the Smithsonian Institution.