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Awards 2009



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Osteopathic Principles and Practices

Only with CORE can you browse, read and/or download more than 142 PowerPoint and Word presentations, case studies and nursing reports to serve specialty areas that reinforce the principles of osteopathic medicine in the clinical setting. Visit us on-line now at <http://ohiocore.org/onlineopen-2008.htm>.

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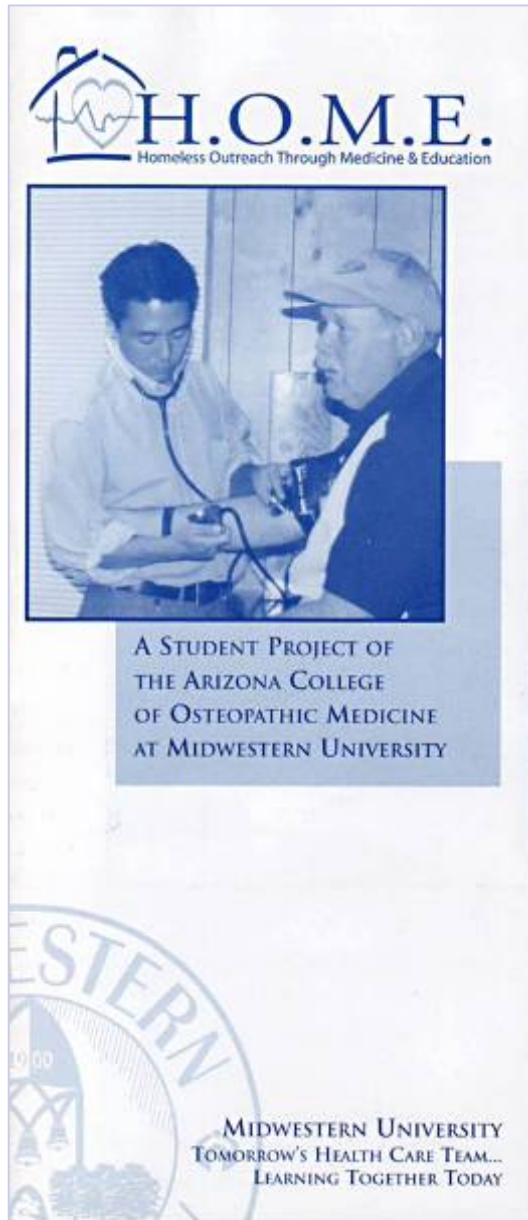
Centers for Osteopathic Research and Education

Materials produced to assist OUCOM's hospitals in recruiting for their graduate medical education programs. Items include exhibits, stationary, pens, fold out maps, and more.



1st Place . OUCOM

Best Marketing or Public Relations Campaign



Homeless Outreach Through Medicine and Education

Student volunteers visit downtown Phoenix homeless shelters weekly to treat patients.

1st Place • AZCOM

Best Program: Public Education or Community Service



Medical Mission Journal

Edward Via Virginia College of Osteopathic Medicine

Flood Relief Mission Trip

Honduras, November 2008



VCOM sponsors 3 clinics in underserved communities in Honduras, the Dominican Republic and El Salvador.

The **Medical Mission Journal** allows students to report on and publicize their experiences with VCOM medical missions.

2nd Place . VCOM

Best Program: Public Education or Community Service

LECOM Poison Prevention Events 2008



During Poison Prevention Month, LECOM School of Pharmacy students participated in an event at the Allegheny West Informing families about the dangers of many common household items and the risk of accidental poisoning.



LECOM participated in the Safe Kids Day at the Horsham Senior Mkt. LECOM School of Pharmacy student Allison Muloney, '08 and faculty member Senior Kim, PhD, explained the poison prevention display to the 500 children and parents who attended.



LECOM School of Pharmacy students participated in several Erie area events designed to teach senior citizens about the importance of good health. The students attended the Senior Expo in Carry and Horsham.



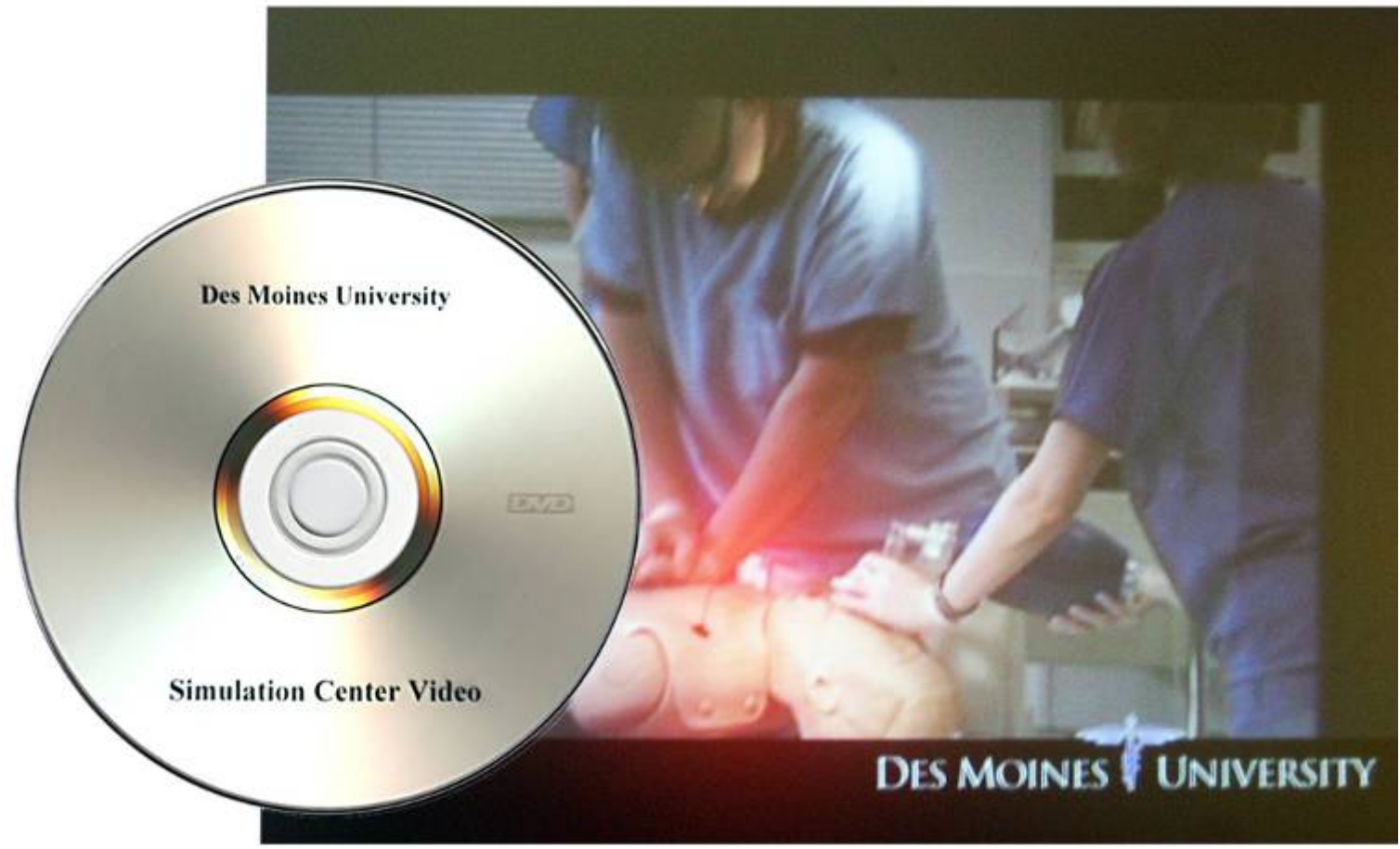
The Pharmacy Mentoring Club and the Medical Undergraduate American Academy of Osteopathy (MUAO) participated at the annual Trail of Treats of the Allegheny Mkt by educating the children and their families about Poison Prevention. Students educated patrons on medications and chemicals that are commonly mislabeled for food, drinks or candy.

As a Safe Kids Network of Erie, PA partner, LECOM students present the **Poison Prevention Program** at schools, health expos, and other community events.

3rd Place • LECOM

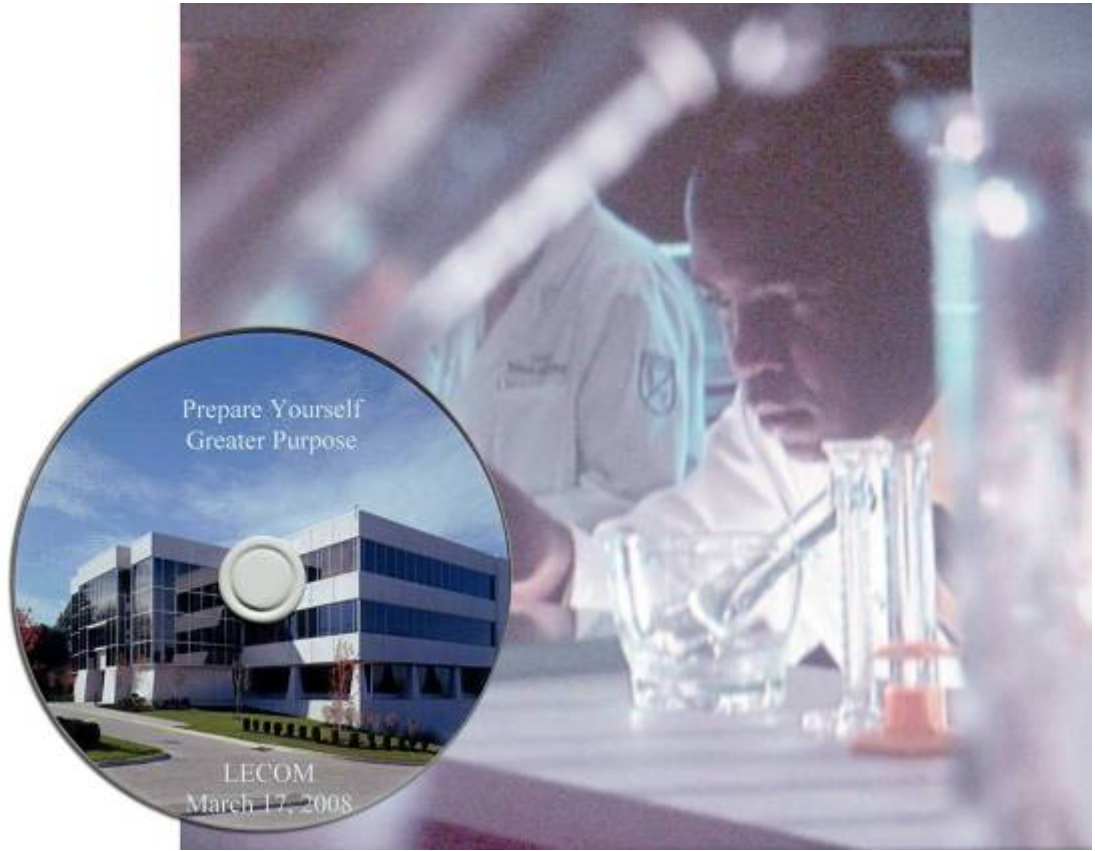
Best Program: Public Education or Community Service

Showcases DMU-COM's state-of-the-art **Simulation Center** to practicing physicians and prospective students.



1st Place . DMU-COM
Best Multimedia

“Prepare Yourself” 30-second TV spots that brand LECOM to the local community.




2nd Place . LECOM

Best Multimedia

www.dmu.edu

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



DES MOINES UNIVERSITY

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Search for Faculty / Departments

Doctor of Osteopathic Medicine Program

DMU offers a supportive learning environment, dedicated faculty, and outstanding training in osteopathic manipulative medicine using innovative technology.

[Click to Learn More >](#)



Future - Students

Current - Students

Visitors & - Continuing Ed

DMU - Alumni

Development & Donations

Faculty & - Staff

Welcome

Des Moines University is a post graduate medical school offering degree programs in Osteopathic Medicine, Anatomy, Biomedical Sciences, Podiatric Medicine, Physician Assistant Studies, Physical Therapy, Post-Professional Physical Therapy, Public Health, and Health Care Administration, located in Des Moines, Iowa.

[Request Info](#)

[Visit Campus](#)

[DMU Clinic](#)

News

[2009 CPMI research day winners](#)
Mar 31, 2009

[Des Moines University, Drake partner to promote health law careers](#)
Mar 10, 2009

Dose of DMU Blog


["Did Emmitt Smith or Jerry Rice win 'Dancing with the Stars?'"](#)
Apr 3, 2009

[Childcare near DMU](#)
Apr 2, 2009

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Happenings

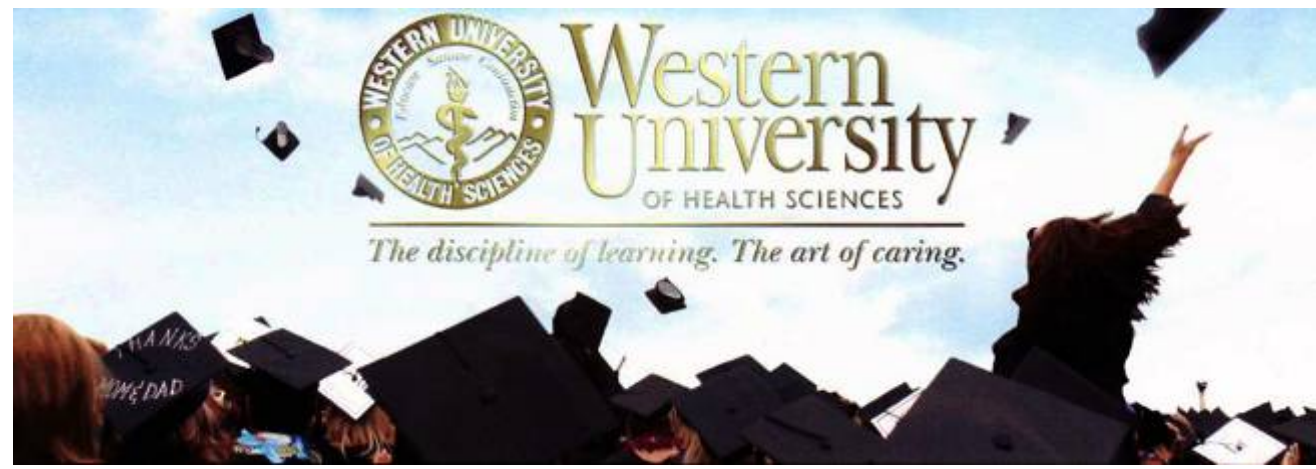


DES MOINES UNIVERSITY

DMU-COM

Best Website or Web-Based Presentation



“The discipline of learning. The art of caring.”

Western U/COMP

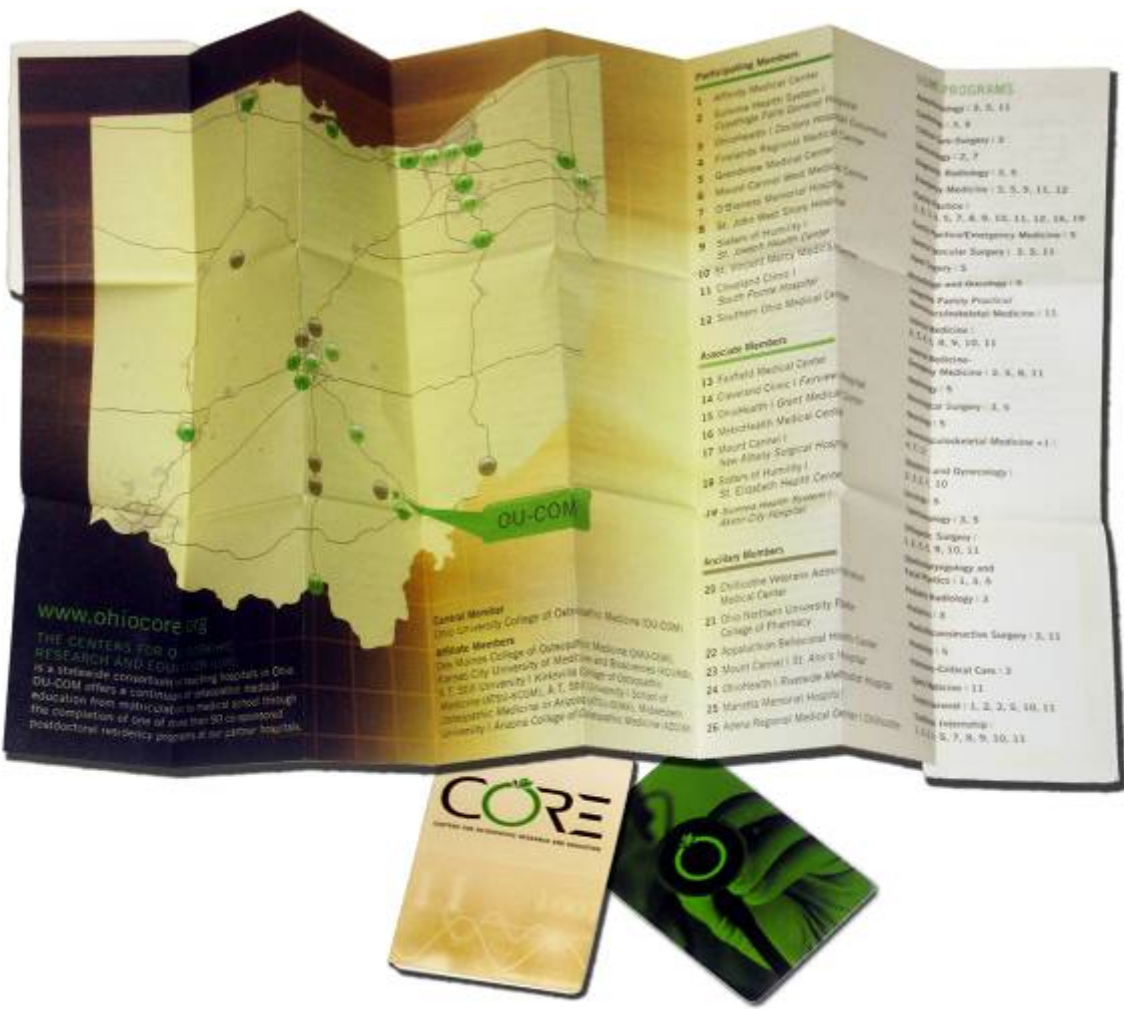
Best Tagline

OUCOM's **Centers for Osteopathic Research and Education** logo was redesigned in 2008.



OUCOM

Best Logo



Fold-out **pocket guide** to OUCOM hospitals and programs.

1st Place . OUCOM

Best Specialty Item



Ceramic pencil holder

2nd Place . NYCOM/NYIT

Best Specialty Item



“Doing a World of Good”
grocery tote and flexible
frisbee giveaways

3rd Place . DMU-COM

Best Specialty Item



Spring Fling

Dinner, dance and silent auction

to benefit the Ohio University Academic and Research Center and the Doctors Hospital Medical Education Fund.

1st Place . OUCOM

Best Special Event



**Arizona College of Osteopathic Medicine
Class of 2012 Orientation**



Learning to Observe

Phoenix Museum of Art

Thursday August 28, 2008

You may attend the sessions at 1:00 or 1:45 in Whiteman Hall inside the museum, or just come anytime from 1:45 to 4 to tour with our students



Join the Class of 2012, their Big Sibs from the Class of 2011 and the AZCOM Dean's Office at an afternoon of observation and socializing as we learn about the importance of observation in the clinical setting and in medical school at the leading museum in the American Southwest.



RSVP to 623-572-3214 or mspeic@midwestern.edu By Tuesday, August 26, 2008



From the Midwestern University campus, take the 101 Freeway East to the I-17 South; exit at McDowell Rd., then turn East (left) and proceed to Central Ave. Parking is on Central Ave. North of the Museum (most convenient) or just past Central, North of McDowell on Alvarado. The main entrance is on the North Side of the Museum.



Learning to Observe

Phoenix Museum of Art

Students were taught how to observe pattern, emotion, style and setting among museum pieces. They then discussed ways to apply these observation skills to patient interactions.

2nd Place . AZCOM

Best Special Event

The University Doctors present the
Fifth Annual Senior Health & Fitness Day

Body, Mind and Spirit

Friday, June 20, 2008
10:00 am – 1:30 pm

UMDNJ-School of Osteopathic Medicine
Academic Center, One Medical Center Drive, Stratford
Registration 9:30 am

10:00 – 11:00 am – Health Forum

Welcome and Introduction
Anita Chopra, MD, FACP, AGSF, CMD,
Interim Director, New Jersey Institute for
Successful Aging

**“Bouncing Back from Adversity: Building
Resilience in the Journey Toward Wellness”**
Robin L. Eubanks, PhD, Associate Professor, UMDNJ-School of
Health Related Professions
Learn how resilient people use culture, spirituality
and support systems to improve their overall wellness.

11:00 am – 1:30 pm

• **Health Screenings • Demonstrations • Exhibits**
• **Lunch • Prize Drawings • Giveaways • Entertainment**

RSVP by June 17th. Call 856-566-6207
or e-mail at sominfo@umdnj.edu

Directions: Follow Route 395 to Exit 29 to Route 30 East (White Horse Pike). Go 3.3 miles to the traffic light and turn right onto Laurel Road. Make the first left into the Stratford Carepus Complex. Go straight to go to the Academic Center. Park in visitor/patient parking.

NJISA
NEW JERSEY INSTITUTE
FOR INTERGENERATIONAL AFFAIRS

FREE

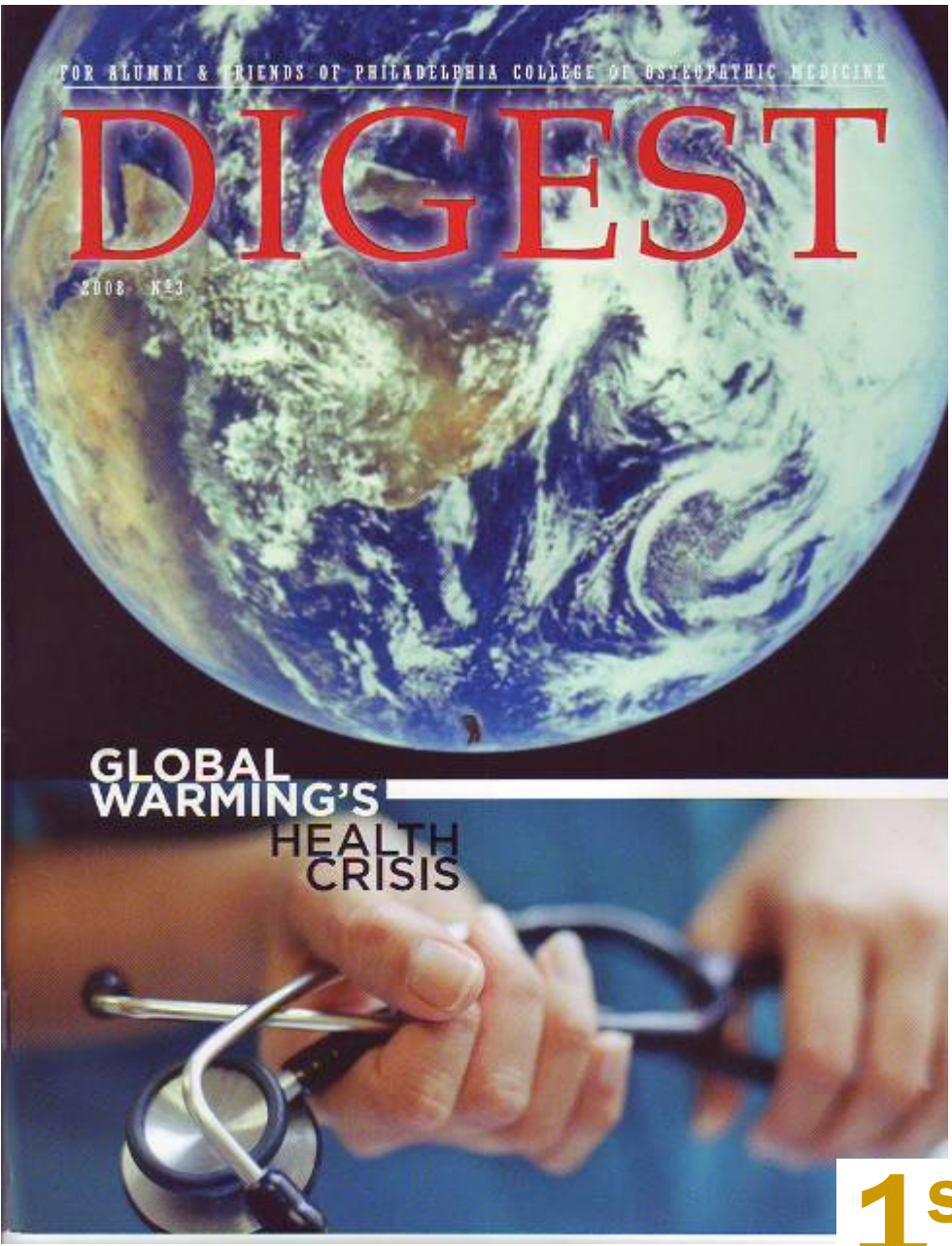
UMDNJ
THE UNIVERSITY DOCTORS
Medical Excellence in South Jersey
SOM UMDNJ-School of Osteopathic Medicine

Body, Mind and Spirit

The University Doctors' Senior Health and Fitness Day provided a free health forum, health screenings, information and activities for the local senior population.

3rd Place • UMDNJ-SOM

Best Special Event

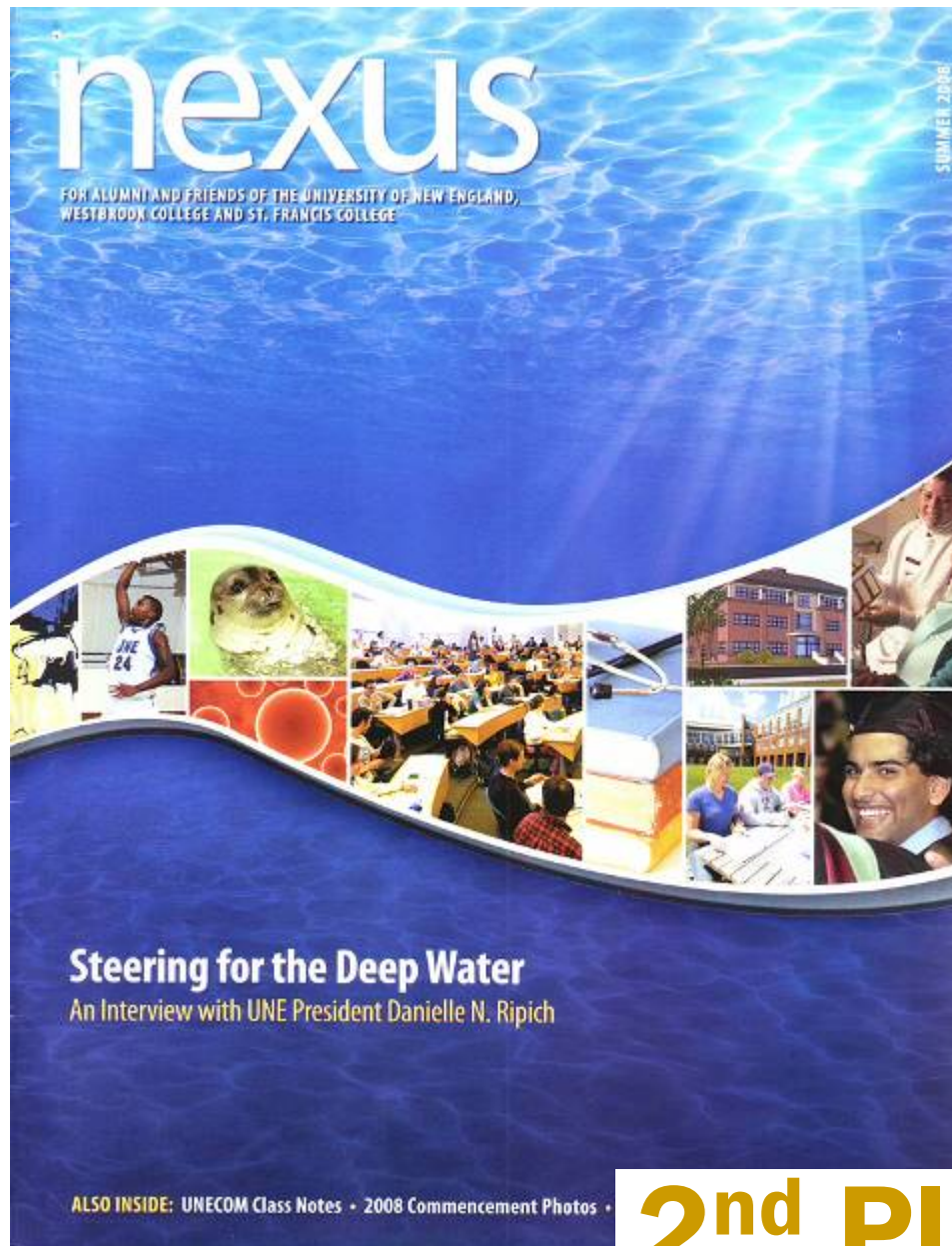


Digest

Alumni magazine highlights the college's achievements, programs, faculty, staff and alumni, and the work of osteopathic physicians, health practitioners and behavioral scientists.

1st Place . PCOM

Best Magazine

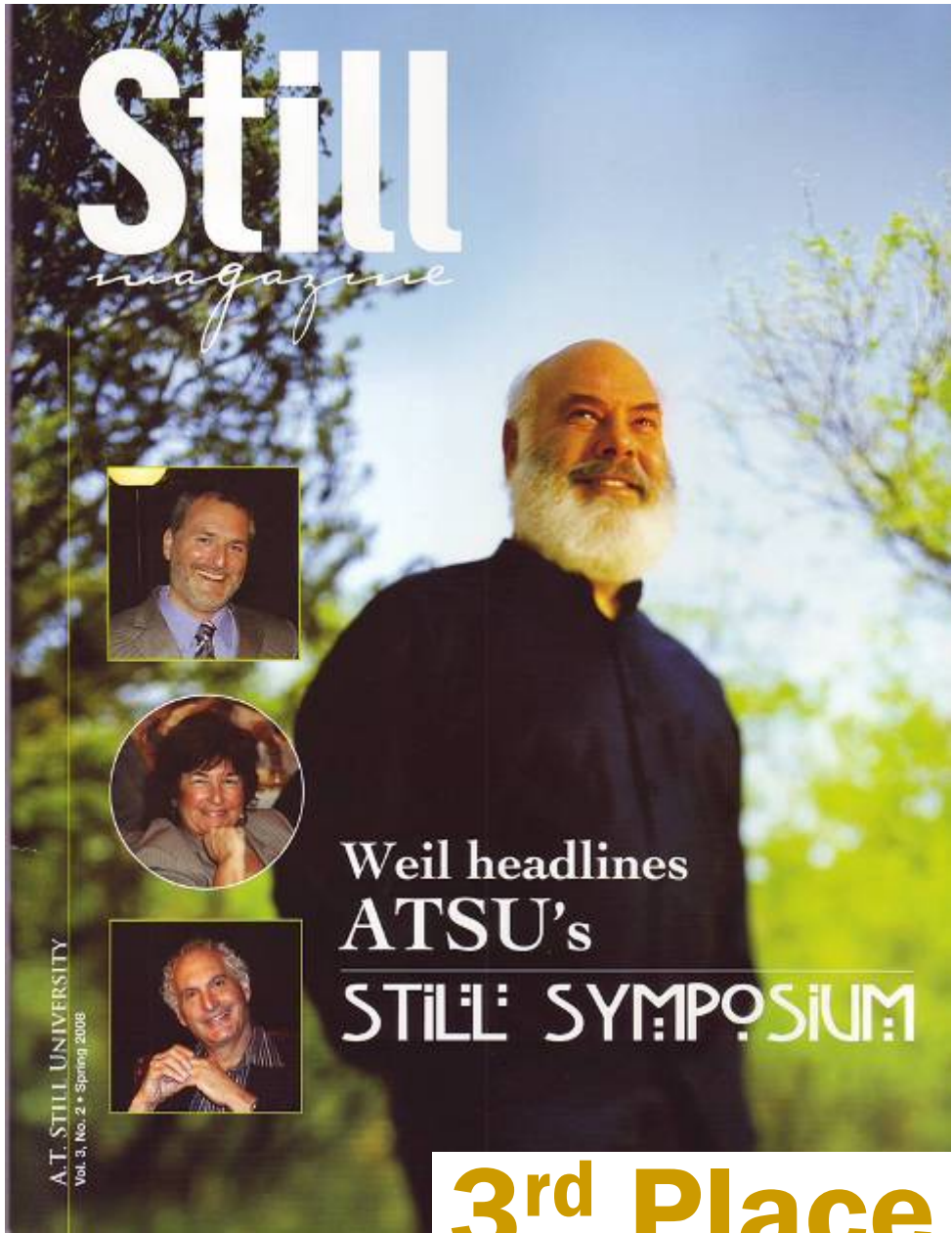


Nexus

Alumni magazine that serves alumni and friends of three distinct colleges (UNE, Westbrook and St. Francis).

2nd Place • UNECOM

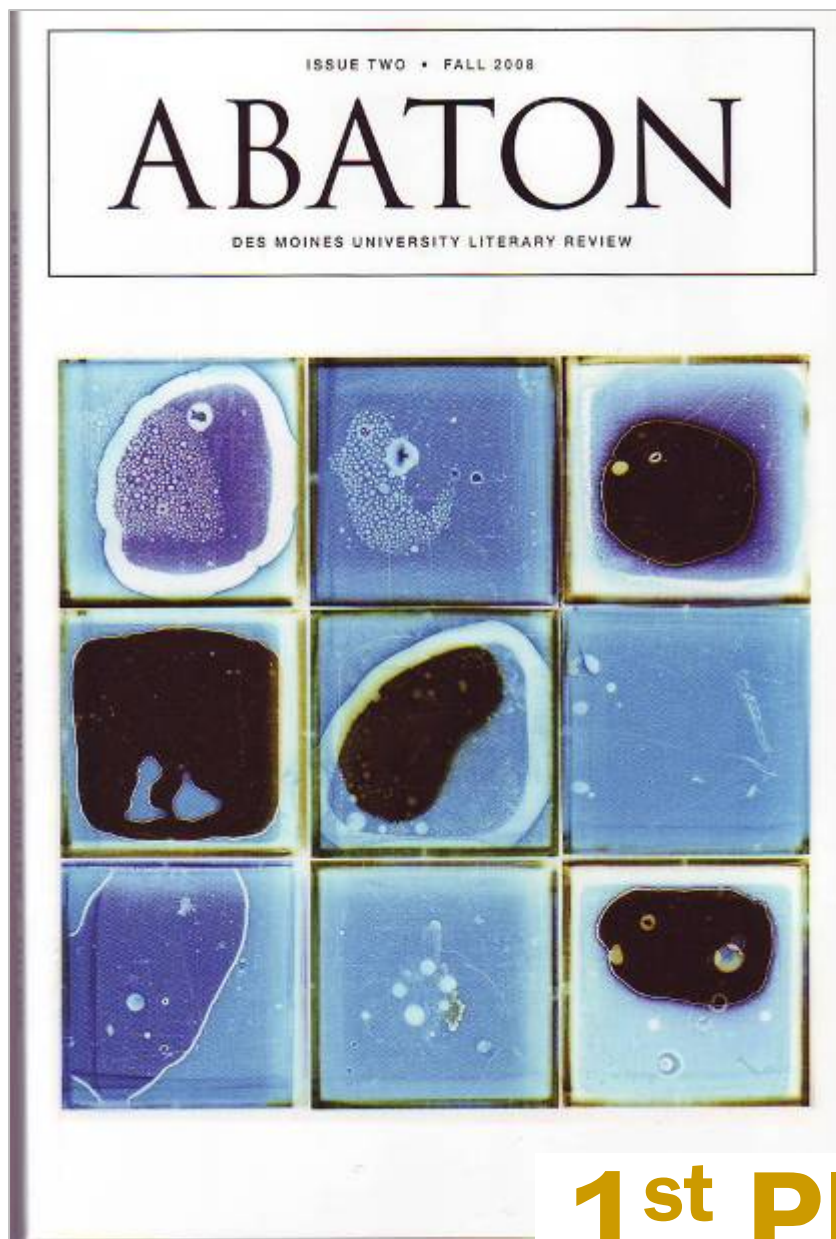
Best Magazine



Still Magazine

ATSU's alumni magazine, redesigned in 2008 based on reader feedback, has experienced dramatically increased reader response.

3rd Place • ATSU/KCOM
Best Magazine

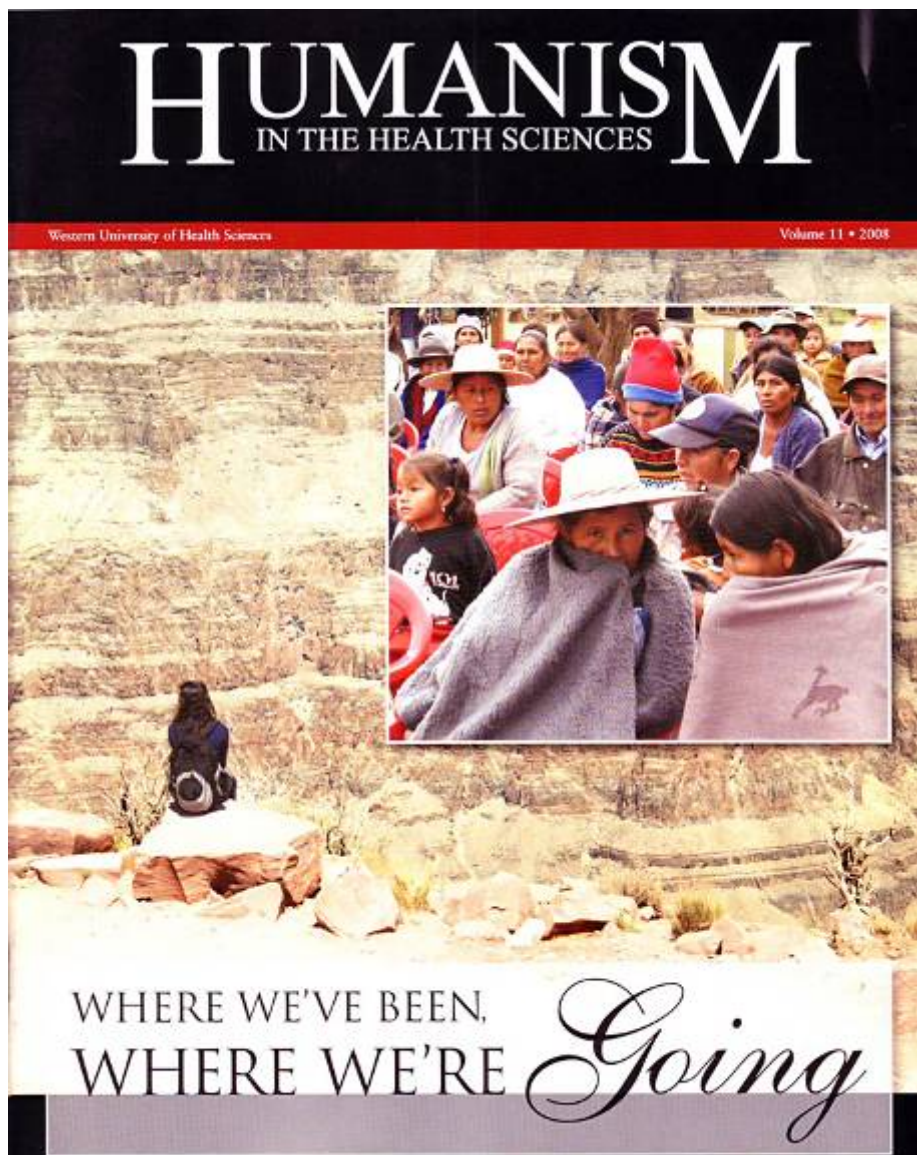


Abaton

A collection of prose, poetry, photography and art contributed by DMU students, faculty, alumni and friends.

1st Place • DMU-COM

Best One-of-a-Kind or Special Publication



Humanism in the Health Sciences

Published annually by students for students, this magazine promotes the idea of humanism as a basic tenet of WesternU's teachings.

2nd Place • WesternU/COMP

Best One-of-a-Kind or Special Publication

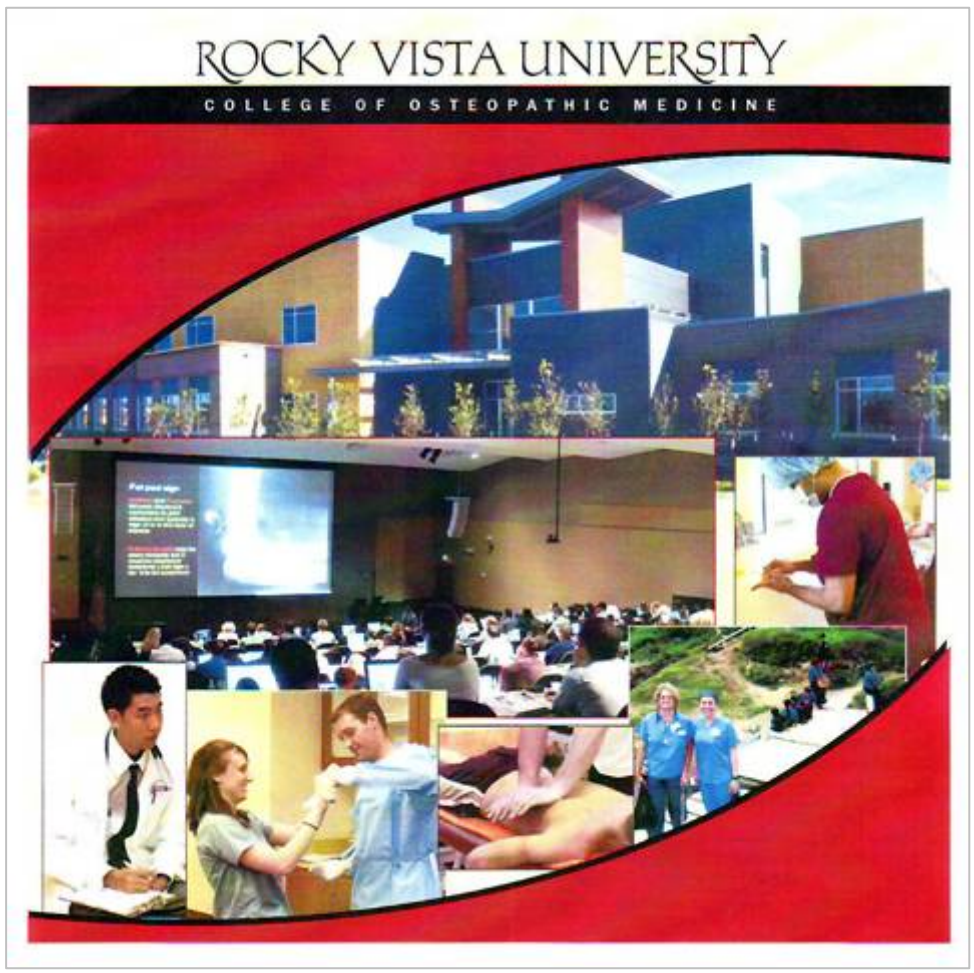


Leisure and Learning Program

Educational program announcement for Midwestern University graduates.

3rd Place • Midwestern U

Best One-of-a-Kind or Special Publication



The RVUCOM **recruitment brochure** presents a brief overview of the college to prospective students, including academic, outreach, activity, community and lifestyle opportunities.

1st Place . RVUCOM

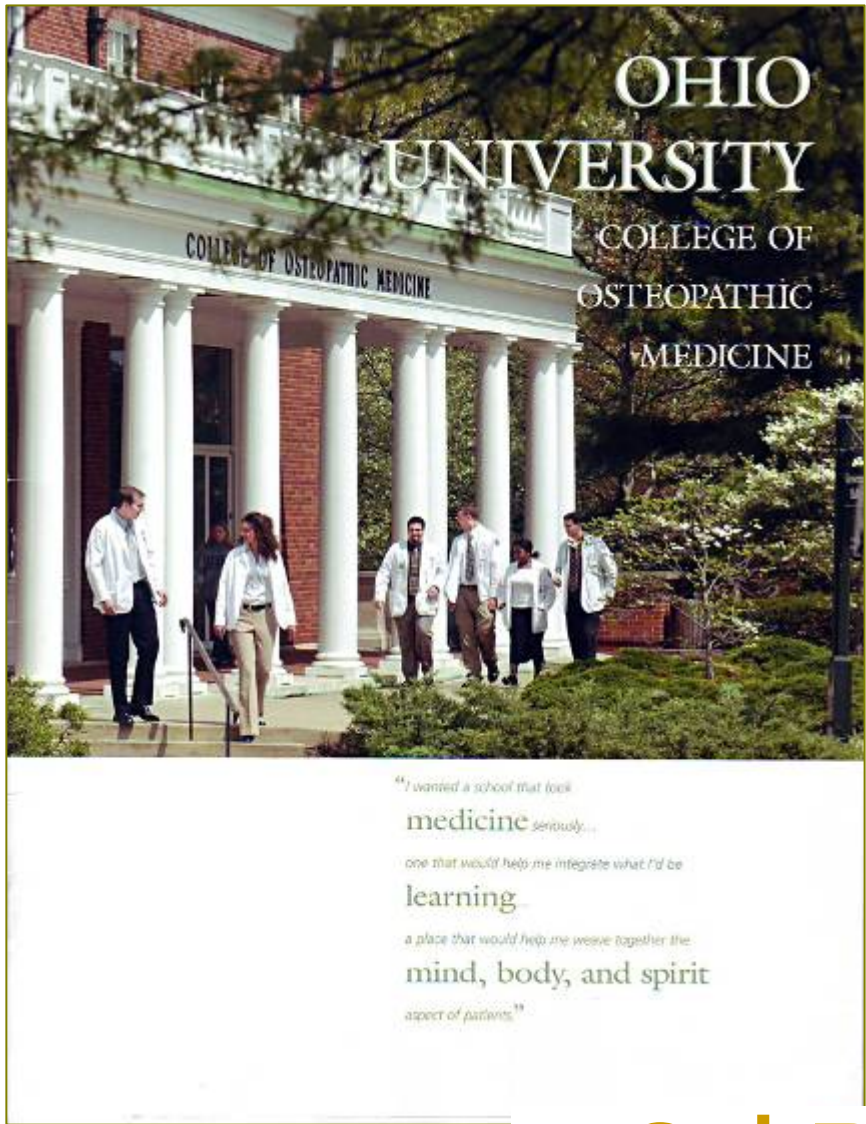
Best Development or Recruitment Publication



Faculty/Staff Annual Fund Appeal

2nd Place • DMUCOM

Best Development or Recruitment Publication



OUCOM's **recruitment publication** highlights the college's medical education opportunities.

3rd Place . OUCOM

Best Development or Recruitment Publication

Multilingual medicine

Ohio medical students train with interpreters to improve minority care

By Susie Shurts

"In Mexico, my grandmother delivered the kids," said Annabelle Sanchez, interpreter services program manager at Nationwide Children's Hospital in Columbus.

When Sanchez moved to Texas from Mexico at 21, she was pregnant, and she prepared for childbirth not through prenatal checkups, but by drinking cranberry tea, a natural labor inducer used by some Latino midwives. During her delivery — her first U.S. hospital visit — Sanchez did not understand a word; she spoke no English.

Sanchez represented a growing minority. The most recent U.S. Census figures, from 2000, estimate that 21.4 million Americans (8.1 percent of the population) speak English less than "very well." And, like Sanchez, these individuals often take different approaches to wellness — for example, through the use of traditional home remedies.

To help future doctors serve such patients, Sanchez visited the Ohio University College of Osteopathic Medicine (OU-COM) on Jan. 22 and Jan. 31. There she led the college's third annual medical interpreter simulation lab. All second-year medical students attended one of four sessions. In May, all first-year students will participate.

"The state of Ohio isn't homogenous," said lab coordinator Pat Burnett, Ph.D., OU-COM's director of student affairs and multicultural programs. "We want to train student physicians for the future, and the future includes a diverse population."

For medical professionals, miscommunication can have dire consequences. In 1984, a 22-year-old man told his girlfriend he felt 'intoxicado' and collapsed. When she repeated

the term, non-Spanish-speaking paramedics took it to mean intoxicated, though the intended meaning was nauseated. His brain clot was misdiagnosed as a drug overdose, and he later won a \$71 million malpractice settlement against the South Florida hospital.

"Que molestos tiene?" — What seems to be the problem?

Sanchez taught herself English through books and daily conversation (supplemented, she says, by English-language soap operas). She mastered her second language, and years later after moving to Ohio, Sanchez started a medical interpreter program at Children's and now oversees 28 interpreters — 20 for Spanish and eight for Somali — who facilitate more than 6,000 encounters a month. Sanchez keeps a contingent staff for 12 other languages, including French, Cantonese, Swahili and Arabic.

For certification, Sanchez requires 60 training hours and a verbal language proficiency test, but there are no hard and fast state or federal rules concerning medical interpreter training.

The Civil Rights Act of 1964 and the U.S. Department of Health and Human Services mandate that physicians accepting federal financial assistance such as Medicaid must provide free interpreter services. But the obligation can be met in a variety of ways, including community volunteer services.

Although the Office for Civil Rights guidelines suggest that a patient "may feel more comfortable when a trusted family member or friend acts as an interpreter," untrained individuals are more likely to err. The provider must inform patients of their right to a provided professional translator without charge.

"Tiene preguntas?" — Do you have any

Athena NEWS GoodHealth



Second-year medical student Daniel Silbiger works with a medical interpreter to assess simulation patient David Padilla-Llano at the OU College of Osteopathic Medicine.

questions?

During the OU-COM simulation labs, Spanish-speaking simulation patients were assigned either hypertension or diabetes, and they spoke solely in Spanish, aided by one of six interpreters from Children's.

With five people crammed in the examination room, student Jess Nordin was forced to stand. It made her uncomfortable to look down at a patient, but "the interpreter made a big difference."

Students were instructed to direct all speech and eye contact to the patient and treat the interpreter as "a floating voice."

"Even if I don't understand, it's uncom-

fortable if you aren't paying attention to me, because I'm sick," said Rocío Perez, a simulation patient, during a debriefing following the lab.

Sanchez later taught Spanish medical terminology basics at a workshop sponsored by OU-COM's Student National Medical Association chapter. She showed slides on body parts, illnesses and greetings, noting that a doctor's use of Spanish greetings, even with an interpreter present, helps build trust and rapport with the patient.

The golden rule: while being mindful of cultural differences, "treat patients the same as if they are speaking English," Sanchez said.

"Multilingual Medicine" highlights an OUCOM cultural competency program.

1st Place • OUCOM

Best Feature Story or Article

Student Profile

Where the Poppy Grows: Kim Tripp, Ph.D., OMSII

The heyday of worldwide plant exploration saw few bullwhip-cracking, blue-eyed heartthrobs racing to rescue conifers in distress. Victorians were a tempered lot, slow to passion and prone to severe-looking portraits. It is surprising, then, that the romance of plant exploration germinated so rapidly in the cool soil of Victorian minds. 19th century botanists trekked off to foreign climes and came back with exotic names like "Chinese" Wilson, lugging enormous crates of newly discovered species to delight the herbariums of the West. In fact, Mr. Wilson alone catalogued 2000 new plant species in just four months, a fantastic accomplishment for any discipline.



Such a rapid influx of plant specimens re-invigorated the idea of the botanical garden, where research, education, and enjoyment merged into one great Eden of shrubs and trees. The idea of a living lexicon was not a new one, but it did need some fertilization. Kim Tripp, Ph.D., OMSII, former director of the New York Botanical Garden, knows better than most the history of botany. "The first botanical garden in the western world was in Padua, in the 16th century," Kim says. "It was an encyclopedia of medicinal plants used, primarily, to educate physicians."

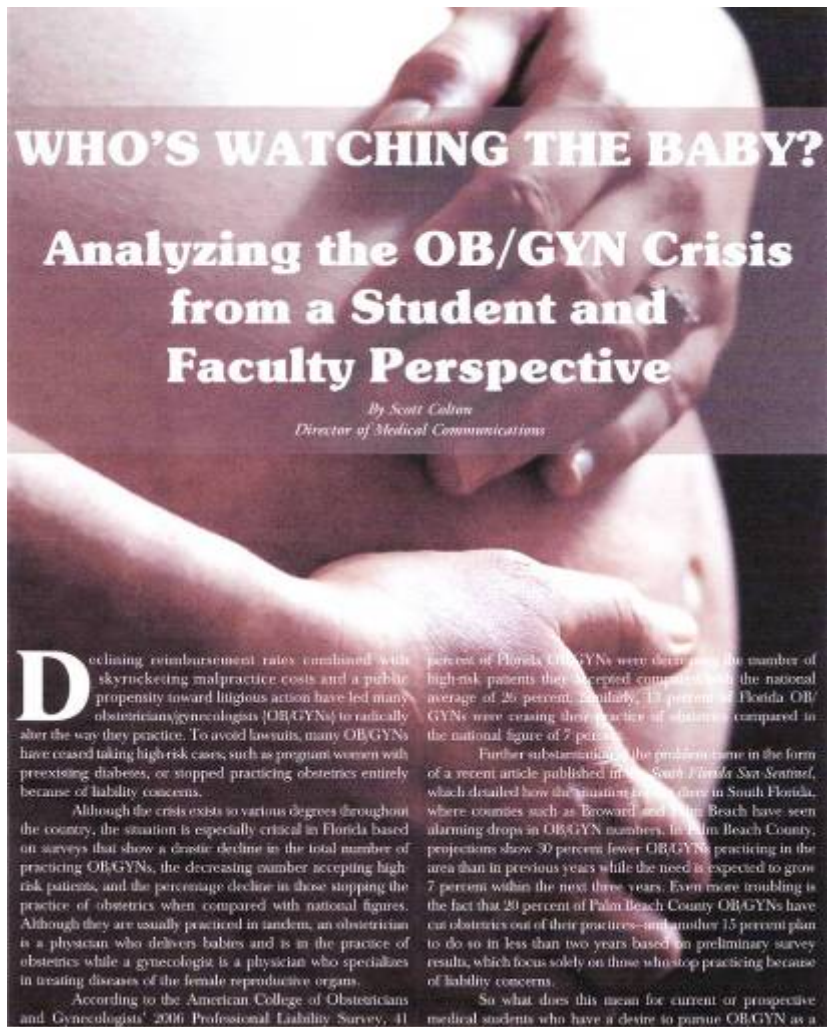
The intersection between green stuff (*vitae*) and medical stuff (*medicina medica*) is ancient. Today, *medicina medica* is more familiar to the medical student as

pharmacology. It is commonly associated with gigantic pharmaceutical companies whose payrolls exceed that of small countries. The 1st century had its own pharmaceutical company, and his name was Dioscorides. Dioscorides was a Greek physician who penned a multi-volume work describing 600 different plants with medicinal properties. Muslim scholars added to the corpus, as did monks laboring in European monasteries. But the general public – serfs toiling in the fields and maids at the mill – remained unaffected by the libraries of plants. A way to broadcast

“Where the Poppy Grows: Kim Tripp, PhD, OMSII” explores Dr. Tripp’s transition from the former director of the New York Botanical Garden to an osteopathic medical student.

2nd Place . UNECOM

Best Feature Story or Article



“Who’s Watching the Baby?” highlights the current OB/GYN crisis, which is especially severe in South Florida.

University of
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The COMmunicator

The Newsletter of the University of New England
College of Osteopathic
Medicine

February 2008

Student Profile

"If You Are Hungry": Cathy Chamberlin, MS1

If you are hungry enough, you will eat a scorpion.

Cathy prefers them roasted, but others eat them raw. That's because you need a fire to cook them, and to start a fire without matches is difficult, especially in the rain. To catch a scorpion, you can ignore the legs with their pinchers and focus entirely on the poison-tipped barb suspended from its tail. That's what does the real damage to human flesh, so make sure to staple the tail to the ground with a stick or your finger, then ignore the pinching claws and carefully grasp the tail firmly

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The COMmunicator

Monthly, web-based newsletter for UNECOM students, faculty and staff that features an in-depth student profile and smaller features written by students.

1st Place . UNECOM

Best Newspaper or Newsletter

View print friendly version September 5, 2008



Campus Connection
Your biweekly source of news on UNTHSC people, plans and progress.





UNTHSC shatters records in 2008
By President Scott Ransom

It's been a great year! First of all, I'd like to say thanks again to the entire Health Science Center family for your hard work and dedication over the past year. Without you, we wouldn't be where we are today. And thank you all for taking part in Employee Appreciation Day last week. We all had a great time. ([Click here for photos](#))

Michael Phelps wasn't the only one breaking records in 2008. We've come a long way and I am extremely excited about the organizational records we've set in just the past several years.

[Click on headline for a look at what we've accomplished.](#)

"When you put on that white coat, reality sets in and you feel the results of all of those years of hard work."

Kyle Jackson, TCOM '11

[Read more about the White Coat ceremony](#)

TOP STORIES



Dr. Yorio named Provost

Thomas Yorio, PhD, executive vice president for Academic Affairs and Research, has been named provost of the UNT Health Science Center. Dr. Yorio will serve as chief academic officer for the Health Science Center and will provide overall direction for all academic programs and research.

As provost, Dr. Yorio will also promote the coordination of schools, key programs and initiatives across campus and will foster effective communication to ensure that academic and research initiatives fully support the Health Science Center's strategic plan.

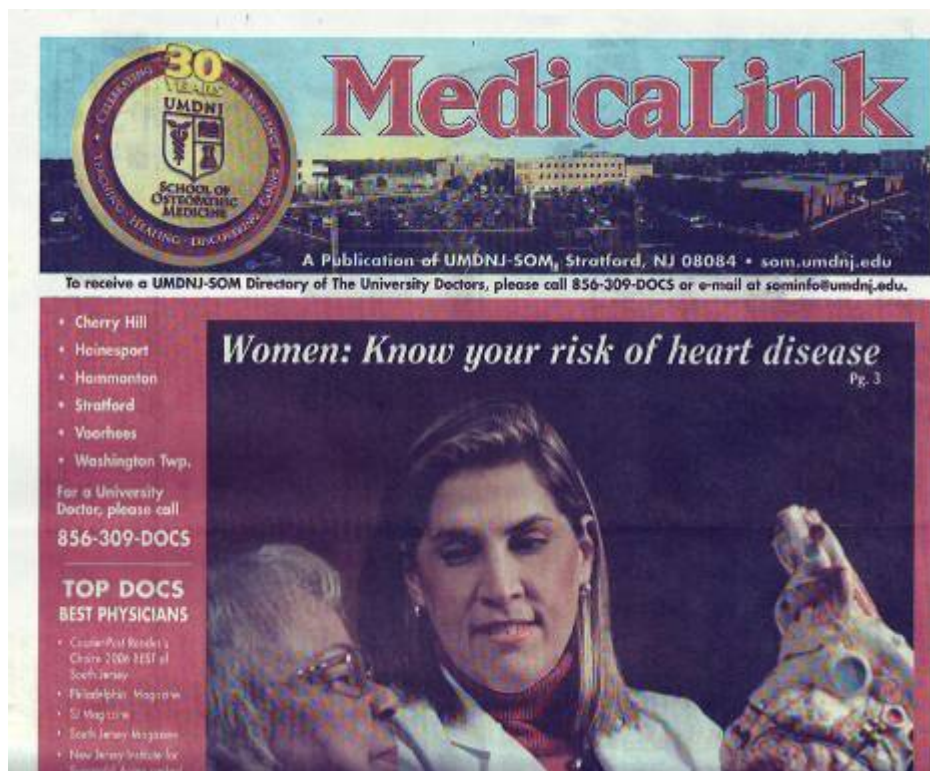
Since joining the Health Science Center in 1977, Dr. Yorio has held several positions including professor of Pharmacology and Neuroscience, founding dean of the Graduate School of Biomedical Sciences and interim dean of the School of Public Health. 

Campus Connection

Online newsletter designed to build brand ambassadorship among UNTHSC faculty, staff, students, alumni and retirees, to enhance visibility and improve fundraising efforts.

2nd Place . UNTHSC/TCOM

Best Newspaper or Newsletter



Medical Link

Monthly tabloid on health and related University Doctors' events and services. Distributed on campus, and to patient offices and South Jersey households via the Courier-Post.

3rd Place . UMDNJ-SOM

Best Newspaper or Newsletter



Multi-page insert about Pacific NW University of Health Sciences and distributed by the Yakima Herald.

Special Award . PNWU-COM

Best Media Relations



A Tribute to Caring

Materials for the university's annual fund-raising event. The theme, "One World, One Medicine, One Vision," focused on the impact WesternU volunteers make around the world.

WesternU/COMP
BEST IN SHOW!

Congratulations to our 2009 Award Recipients!

**And special thanks to all the schools that
submitted entries for this year's competition.**

