AACOM Awards 2010

Annual Awards Banquet

April 9, 2010

American Association of Colleges of Osteopathic Medicine
The William D. Miller Award

Presented to

Hershey S. Bell, MD, MS
Vice President for Academic Affairs, Dean of the School of Pharmacy, Director of the Teaching and Learning Center, and Clinical Professor of Family Medicine, Lake Erie College of Osteopathic Medicine

The William D. Miller Award is named for William D. Miller, DO. Selected by the AACOM Board of Deans, the award is given to those individuals who make an outstanding contribution to advancing the osteopathic profession. Throughout his career, Dr. Hershey Bell has consistently gone above and beyond the call of duty in his support and advancement of osteopathic medical education.

In 1992, Dr. Bell earned the distinction of Fellow of the American Academy of Family Physicians. In 2009, he was named as one of 12 charter members of the National Academy of Osteopathic Medical Educators by the American Association of Colleges of Osteopathic Medicine. He also was the 2009 recipient of the John and Silvia Ferretti Distinguished Teaching Award at LECOM.

Dr. Bell’s contributions to the medical literature include articles on competency-based education, doctor-patient relationship issues and general considerations surrounding medical education. His work on competency-based education in medical education has been internationally recognized, and he served as part of the team that developed the Accreditation Council for Graduate Medical Education (ACGME) Outcome Competencies. He is currently engaged in research that seeks to identify and remediate competency issues in pre-clinical medical students.
The Robert A. Kistner Award is named for Dr. Kistner, who served at the Chicago College of Osteopathic Medicine for 26 years. Selected by the AACOM Board of Deans, the award is presented to individuals who have made a significant contribution to osteopathic medical education. Dr. Stephen C. Shannon has been President of the American Association of Colleges of Osteopathic Medicine (AACOM) since January 2006, and has worked tirelessly on behalf of osteopathic medical education during his tenure. Prior to assuming this position, he served as Vice President for Health Services and Dean of the College of Osteopathic Medicine at the University of New England since 1995. He served as Chair of the AACOM Board of Deans from July 2003 to June 2005. Dr. Shannon earned his doctor of osteopathic medicine degree in 1986 from the University of New England College of Osteopathic Medicine in Biddeford, Maine, and his master’s of public health degree in 1990 from the Harvard University School of Public Health. He is board certified in preventive medicine and osteopathic family practice.

Since becoming the President of AACOM, Dr. Shannon has been a consensus builder across the profession. He is a steadfast advocate for cooperation and collaboration between the osteopathic and allopathic professions.
The National Academy of Osteopathic Medical Educators (NAOME) is a community of outstanding educators who have met rigorous standards of academic scholarship. Each Academy Fellow is inducted for a five-year period, during which the individual serves as a leader and mentor for academic scholarship in the osteopathic medical education profession.

2010 NAOME Inductees

Matthew K. Henry, PhD
Associate Professor, Physiology & Pharmacology,
Des Moines University College of Osteopathic Medicine

Diane R. Karius, PhD
Director, Human Patient Simulations, and Associate Professor of Physiology,
Kansas City University of Medicine and Biosciences College of Osteopathic Medicine
AACOM’s Society of Osteopathic Medical Educators (SOME) from time to time confers awards on members who have provided exemplary service to SOME and to the osteopathic medical educator community.

**Joseph S. De Gaetano, DO, MSEd**  
Associate Dean of Clinical and Graduate Medical Education,  
Nova Southeastern University College of Osteopathic Medicine,  
for his outstanding leadership as Chair of the Core Competency Task Force of the Society of Osteopathic Medical Educators

**Patricia S. Sexton, DHEd**  
Associate Professor of Family Medicine, Community and Preventive Health,  
A.T. Still University/Kirksville College of Osteopathic Medicine,  
for her outstanding leadership in the creation of the National Academy of Osteopathic Medical Educators

**Stephen S. Davis, PhD**  
Director, Faculty Development, Ohio University College of Osteopathic Medicine,  
for his outstanding leadership of the Society of Osteopathic Medicine’s Special Interest Group in Faculty Development

**Elaine Soper, PhD**  
Associate Dean of Assessment and Education Development,  
West Virginia School of Osteopathic Medicine,  
for her outstanding leadership in the creation of AACOM’s Core Competency Web Resource

**India Broyles, EdD**  
Associate Professor for Medical Education,  
University of New England College of Osteopathic Medicine,  
for her outstanding leadership in the development of AACOM’s International Collaborative
Presented to

Sonbol Shahid-Salles, OMS IV
Pikeville College School of Osteopathic Medicine

The National Student DO of the Year is selected from among the outstanding students selected by their schools as Student of the Year on the basis of their service to their college, their community and the osteopathic profession. Sonbol Shahid-Salles is a fourth-year student at the Pikeville College School of Osteopathic Medicine and is National Chair of AACOM’s Council of Osteopathic Student Government Presidents (COSGP) Executive Board.

She attended the University of Georgia, where she studied biology and Spanish before receiving her master’s degree in public health from George Washington University. Following graduate school, Ms. Shahid-Salles worked with program managers, medical officers, researchers, and Ministers of Health around the world while collaborating with the World Health Organization (WHO), the World Bank, and the U.S. National Institutes of Health under the stewardship of the Bill & Melinda Gates Foundation. An important element of her work was to inform broad health policy in developing countries.

When selecting the National Student DO of the Year, the student’s leadership, commitment to community service, dedication to the profession, professionalism, and embodiment of the osteopathic philosophy are all considered. The award was presented to Ms. Shahid-Salles for her incredible achievements, combined with her dedication to the advancement of the osteopathic profession.
AACOM’s Excellence in Communications Awards are presented in honor of the outstanding marketing, media relations, public education, writing and design efforts undertaken by the nation’s colleges of osteopathic medicine.

Best Development or Recruitment Publication

First Place
20 Reasons Students Choose West Virginia School of Osteopathic Medicine
West Virginia School of Osteopathic Medicine

Second Place
Touro University Nevada Viewbook
Touro University Nevada College of Osteopathic Medicine

Third Place
DMU 2009 Annual Report
Des Moines University College of Osteopathic Medicine

Best One-of-a-Kind or Special Publication

First Place
Abaton
Des Moines University College of Osteopathic Medicine

Second Place
2009 Humanism Journal
Western University College of Osteopathic Medicine of the Pacific
Best Magazine

First Place
Still Magazine Fall 2009 Issue
A.T. Still University – Kirksville College of Osteopathic Medicine

Second Place
DMU Magazine Spring 2009 Issue
Des Moines University College of Osteopathic Medicine

Third Place
University of New England Magazine
University of New England College of Osteopathic Medicine

Best Website or Web-Based Presentation

First Place
UNT Health Science Center Connection
University of North Texas Health Science Center Texas College of Osteopathic Medicine

Second Place
“iconnect”
A.T. Still University – Kirksville College of Osteopathic Medicine

Best Multimedia

First Place
Admissions Video
Ohio University College of Osteopathic Medicine
Second Place  
PCOM Rocks Video  
Philadelphia College of Osteopathic Medicine

Third Place  
Medicine in the Mountains...Keeping the Promise  
Pikeville College School of Osteopathic Medicine

**Best Feature Story or Article**

First Place  
Getting a Grip on the Aging Boom  
Ohio University College of Osteopathic Medicine

Second Place  
I am a Simple Soldier  
Des Moines University College of Osteopathic Medicine

Third Place  
Miracle on the Hudson: Alberto Panero Rides a Wave of Emotions Following Watery Plane Crash  
Nova Southeastern University College of Osteopathic Medicine

**Best Logo, Tagline, or Slogan**

First Place  
Health P.A.S.S. Logo  
Des Moines University College of Osteopathic Medicine
Best Program: Public Education or Community Service

First Place
VCOM Pediatrics Themed Mission Trip to 5 Orphanages - El Salvador
Edward Via Virginia College of Osteopathic Medicine

Second Place
The Stallman Touro Clinic at the Shade Tree
Touro University Nevada College of Osteopathic Medicine

Third Place
H1N1 Campus Education Campaign
“Healthy LMU and U”
Lincoln Memorial University DeBusk College of Osteopathic Medicine

Best Newspaper or Newsletter

First Place
The University Doctors’ MedicaLink Tabloid Newspaper
University of Medicine and Dentistry of New Jersey School of Osteopathic Medicine

Best Special Event

First Place
The President’s Gala: An Evening to Benefit PNWU
Pacific Northwest University of Health Sciences College of Osteopathic Medicine

Second Place
LECOM Student Scholarship Fund Auction 2009
Lake Erie College of Osteopathic Medicine
**Best Marketing or PR Campaign**

First Place  
**Branding Program**  
Midwestern University

**Best Fundraising or Annual Fund Campaign**

First Place  
**2010 “A Tribute to Caring” Collateral Materials**  
Western University College of Osteopathic Medicine of the Pacific

**Best Specialty Item**

First Place  
**Medicine in the Mountains…Keeping the Promise Flash Drive**  
Pikeville College School of Osteopathic Medicine

Second Place  
**Grill/Cooler**  
Touro University Nevada College of Osteopathic Medicine

Third Place  
**First Aid Kit**  
Des Moines University College of Osteopathic Medicine