AACOM Awards 2011

Annual Awards Banquet
April 15, 2011

American Association of Colleges of Osteopathic Medicine
The William D. Miller Award

Presented to
Stephen R. Winn
Executive Director
Florida Osteopathic Medical Association

The William D. Miller Award is named for William D. Miller, DO. Selected by the AACOM Board of Deans, the award is given to those individuals who make an outstanding contribution to advancing the osteopathic profession. Throughout his career, Mr. Winn has consistently gone above and beyond the call of duty in his support and advancement of osteopathic medical education.

A veteran legislative and government affairs consultant, Mr. Stephen Winn has been directly and indirectly associated with the osteopathic profession for more than 40 years, serving the past 38 years with the Florida Osteopathic Medical Association (FOMA). He has led FOMA as its Executive Director since 1984.

Mr. Winn began his involvement in osteopathic medicine as a FOMA lobbyist, bringing with him considerable experience in the policymaking arena. One of his greatest accomplishments at FOMA was the instrumental role he played in helping to ensure that DOs became fully recognized as equal to their MD counterparts in Florida and beyond. Mr. Winn has participated in the continuing support of the OPP Laboratory at Nova Southeastern University College of Osteopathic Medicine and student programs at Lake Erie College of Osteopathic Medicine at Bradenton, resulting in improved education at both colleges. Through FOMA, Mr. Winn also initiated an annual roundtable for students and residents, an annual student/resident scientific poster program with significant grants to the best projects, and opportunities for students to participate during state legislative sessions. He also facilitates opportunities for osteopathic medical college applicants to shadow and/or meet osteopathic physicians in Florida.

Mr. Winn received his Bachelor of Science degree from Florida State University, and served as a First Lieutenant and reservist in the United States Army prior to beginning his career in public policy and osteopathic medicine.
The Robert A. Kistner Award

Presented to
Philip C. Slocum, DO

The Robert A. Kistner Award is named for Dr. Kistner, who served at the Chicago College of Osteopathic Medicine for 26 years. Selected by the AACOM Board of Deans, the award is presented to individuals who have made a significant contribution to osteopathic medical education. A dedicated physician and educator, Dr. Philip Slocum has made substantial contributions to both osteopathic medicine and the education of the next generation of physicians.

Dr. Slocum is immediate past Dean of the Kirksville College of Osteopathic Medicine (KCOM) - A.T. Still University of Health Sciences. Under his leadership, KCOM developed a new curriculum, a Society System of coaching and mentoring students and a series of electives for osteopathic medical school. Dr. Slocum has served AACOM in many capacities, including as Board of Deans Secretary-Treasurer and Executive Committee member-at-large, representative to the AOA Bureau of Osteopathic Medical Educators, and representative to the COCA Standards Review Coalition.

Dr. Slocum was a leader in the KCOM administration since 2001, helping to shape policies that address faculty development, academic programming, curricular design, and access to clinical services. Dedicated to clinical excellence, advancing osteopathic medical education, and inspired academic administration, Dr. Slocum is a transformational academic leader known throughout the osteopathic medical education community for creating new curricula, managing change, developing trust in co-workers, communicating effectively with various stakeholders, developing fundraising support, and developing community relations.

Dr. Slocum completed his undergraduate studies at Truman State University and received his DO degree from KCOM.
The 2010 Dale Dodson Award

Presented to
Silvia M. Ferretti, DO
Provost, Senior Vice President and Dean of Academic Affairs
Lake Erie College of Osteopathic Medicine

Named in memory of AOA Past President and osteopathic medical education innovator Dale S. Dodson, DO, AACOM’s Dale Dodson Award is an annual award presented by the Assembly of Presidents to a current or past CEO or CAO of an osteopathic medical college who has made a significant contribution to the advancement or support of osteopathic medical education, and has gone above and beyond the call of duty in this regard.

The 2010 recipient, Silvia M. Ferretti, DO, has exemplified the spirit of the Dodson Award throughout her career as a visionary thinker, innovative educational leader, tireless provider of community service, and Provost, Senior Vice President and Dean of Academic Affairs of the Lake Erie College of Osteopathic Medicine.

Dr. Ferretti has served in her current role at LECOM since the college’s founding in 1993 (when she became the first woman dean of an osteopathic medical college). Today, LECOM’s total enrollment exceeds 2,000 students, making it the nation’s largest medical school.

In addition to shepherding the college through nearly two decades of extraordinary growth, Dr. Ferretti was also an architect of LECOM’s innovative Primary Care Scholars Pathway, which condenses four years of medical school into three, shortening the time and financial requirements for students pursuing primary care careers, and of the more recently established Accelerated Physician Assistant Pathway. These programs have received accolades for their inventiveness and responsiveness to national needs.

Dr. Ferretti completed her undergraduate studies at Gannon University and received her DO degree from the Philadelphia College of Osteopathic Medicine.
The National Academy of Osteopathic Medical Educators is a community of outstanding educators who have met rigorous standards of academic scholarship. Each Academy Fellow is inducted for a five-year period, during which the individual serves as a leader and mentor for academic scholarship in the osteopathic medical education profession.

2011 NAOME Inductees

India Broyles, EdD
Professor for Medical Education and
Director, Master of Science in Medical Education Leadership
University of New England College of Osteopathic Medicine

Craig Canby, PhD
Professor of Anatomy
Des Moines University College of Osteopathic Medicine

Zachary Comeaux, DO
Professor of Osteopathic Principles and Practices
West Virginia School of Osteopathic Medicine

William Graneto, DO
Associate Professor of Emergency Medicine and Family Medicine
Chicago College of Osteopathic Medicine of Midwestern University

Evelyn Schwalenberg, DO
Assistant Dean for Clinical Education
University of New England College of Osteopathic Medicine
National Student DO of the Year Award

Presented to
Brian H. Huggins
Fourth-Year Osteopathic Medical Student
West Virginia School of Osteopathic Medicine

The National Student DO of the Year is selected from among the outstanding students selected by their schools as Student of the Year on the basis of their service to their college, their community and the osteopathic profession. The 2011 recipient, Brian Huggins, is a fourth-year student at the West Virginia School of Osteopathic Medicine (WVSOM), and currently serves as the student representative to the WVSOM Board of Governors.

Brian attended West Liberty University in West Virginia for his undergraduate degree in Biology. During his four years at WVSOM, Brian dedicated his time to serving the student body and the osteopathic profession in West Virginia. Prior to serving on the Board of Governors, Brian served as Class President, Student Government Association President, and student representative to the West Virginia State Osteopathic Society. In addition, he has served on many committees, including the Accreditation Committee, Network Oversight Committee, Student Scholarship Committee, Budget Committee, Safety and Security Committee, Vision, Mission and Core Values Committee, and the Policy and Academic Committees of the Board of Governors. He also organized the Grand Affair, an event dedicated to raising scholarship funds for WVSOM students. He received the Special Award from the President for outstanding service to the school, and the Roland P. Sharp President’s Award and Foundation Award of Excellence for Student Achievement. Brian also dedicated countless hours to community service throughout West Virginia, and earned the Volunteer of the Year Award from Carnegie Hall in Lewisburg, West Virginia.

When selecting the National Student DO of the Year, the student's leadership, commitment to community service, dedication to the profession, professionalism, and embodiment of the osteopathic philosophy are all considered. The award was presented to Mr. Brian Huggins for his incredible achievements, combined with his dedication to the advancement of the osteopathic profession.
AACOM Excellence in Communications Awards

AACOM’s Excellence in Communications Awards are presented in honor of the outstanding marketing, media relations, public education, writing and design efforts undertaken by the nation’s colleges of osteopathic medicine.

Best Magazine – Print

First Place
KCUMB Communicator
Kansas City University of Medicine and Biosciences
College of Osteopathic Medicine

Second Place
Still Magazine
A.T. Still University

Third Place
Digest Magazine
Philadelphia College of Osteopathic Medicine

Best Magazine – Multimedia

First Place
Still Magazine
A.T. Still University

Best Annual Report

First Place
Philadelphia College of Osteopathic Medicine

Best Recruitment Piece – Print

First Place
Inspired By Tradition. Empowered by Innovation.
Philadelphia College of Osteopathic Medicine

Second Place
So...You Want to be a Physician?
Look into WVSOM
West Virginia School of Osteopathic Medicine
Best Recruitment Piece – Multimedia

First Place
BeADoctor.net
Des Moines University College of Osteopathic Medicine

Second Place
Interview Flash Drive
Lake Erie College of Osteopathic Medicine

Best Website

First Place
KCUMB Intranet
Kansas City University of Medicine and Biosciences
College of Osteopathic Medicine

Second Place
iconnect
A.T. Still University

Best Social Media Effort

First Place
DMU Connect
Des Moines University College of Osteopathic Medicine

Best Video – COM Produced

First Place
Med School Life
West Virginia School of Osteopathic Medicine

Second Place
What is a DO?
A.T. Still University

Best Newsletter – Print

First Place
The PNWU Pulse
Pacific Northwest University of Health Sciences
College of Osteopathic Medicine

Best Newsletter – Multimedia

First Place
Global Health eNewsletter
Des Moines University College of Osteopathic Medicine
**Best Fundraising or Annual Fund Campaign Materials**

**FIRST PLACE**
Faculty/Staff “Life Saver” Annual Fund Campaign
Des Moines University College of Osteopathic Medicine

**SECOND PLACE**
Double Dollar Donors Campaign
West Virginia School of Osteopathic Medicine

**THIRD PLACE**
The Promise Lives Letters
Ohio University College of Osteopathic Medicine

**Best Advertising – Print**

**FIRST PLACE**
2010 Mini Medical School Advertising
Des Moines University College of Osteopathic Medicine

**SECOND PLACE**
INSPIRE Campaign
Ohio University College of Osteopathic Medicine

**Best Advertising – Multimedia**

**FIRST PLACE**
LECOM Billboard Ads
Lake Erie College of Osteopathic Medicine

**Best Feature Story or Article**

**FIRST PLACE**
“Wounded Healers”
Philadelphia College of Osteopathic Medicine

**SECOND PLACE**
“Ideas in Action: Physician, Entrepreneur and Self-Proclaimed ‘Tinkerer’ Revolutionizes Peripheral Vascular Disease Treatment”
Ohio University College of Osteopathic Medicine

**THIRD PLACE**
“Tech Connections: Enhancing the High Touch in Health Care”
Des Moines University College of Osteopathic Medicine
**Best Community Service Program – Serving More than 1,000 People**

The awards judges were so impressed by all of the following community service programs that they voted unanimously to give them all “First Place” awards. AACOM congratulates the winners on the differences they are making in their communities and beyond!

- **Tops Free Physicals Program**  
  Arizona College of Osteopathic Medicine  
  of Midwestern University

- **Bridging the Gaps**  
  Lake Erie College of Osteopathic Medicine

- **Wellsville Healthy Children Campaign**  
  Lake Erie College of Osteopathic Medicine

- **“Colonoscopies Save Lives” Billboard**  
  Ohio University College of Osteopathic Medicine

**Best Community Service Program – Serving Fewer than 1,000 People**

**FIRST PLACE**  
- **Project Reach**  
  University of Medicine and Dentistry of New Jersey  
  School of Osteopathic Medicine

**SECOND PLACE**  
- **SAGE Program**  
  University of North Texas Health Science Center at Forth Worth  
  Texas College of Osteopathic Medicine

**THIRD PLACE**  
- **AARP VCOM Health Fair**  
  Edward Via College of Osteopathic Medicine

**Other**

**FIRST PLACE**  
- **Doctor & Surgeon Flash Drives**  
  Touro University Nevada College of Osteopathic Medicine

**SECOND PLACE**  
- **Congratulations You’re a Mother – and a Doctor! Press Release**  
  Ohio University College of Osteopathic Medicine

**THIRD PLACE**  
- **OMM Quick Card**  
  Ohio University College of Osteopathic Medicine
Best in Show

Public Television Collaboration
Meet the Doctors/Healthy Living Network TV Segments
Chef Williams TV Segments
Lake Erie College of Osteopathic Medicine