To Teach or Not to Teach
A Strategic Decision

Pam Royston, MSA, CMA
Assist. V.P. Academic Affairs
Pacific Northwest University
College of Osteopathic Medicine
proyston@pnwu.og
Learning Objectives

- Discuss the importance of creating new residency opportunities and working with virgin hospitals
- Describe methodology for conducting a graduate medical education feasibility study with hospitals
- State the needed roles to include in process
- List the areas to be covered in the study
- Explain the product of the study
Case Review

- Hospital interested in developing residency training
  - 112 Beds – approximately
  - 1400 births
  - 3400 surgeries
  - 20,000 EM visits with 28% admitted
  - 82% bed occupancy rate
  - 45% Medicare
Case Review

- Hospital benefits
  - Quality Improvement
  - Recruitment of Physicians
  - Retention
  - Improve patient Satisfaction

- Focus Group was formed and members committed to attend three meetings.
Case Review

Roles Needed for Focus Group

- CEO
- VP Nursing
- CFO/Controller
- Physicians
  - family physician
  - Surgeon
  - Orthopedic Surgeon
  - Ob/Gyn Physician
- Director Medical Staff – physician recruitment
- Allied Health Staff
Case Review

First Meeting

- Focus Group Purpose
- Advantages of Teaching Hospitals
- Timeline – they were preparing for resident start 7/12
- Review hospital mission and vision
- Determine projected physician needs
- Determine residencies that will assist and compliment hospital mission, vision, and strategy
- Identify residency programs for consideration of development
- Introduction to GME Financing
Case Review

Second Meeting

- Review Timeline
- Review Hospital Mission Statement
- Introduction to Osteopathic DME
- Review Residency Programs and Requirements
- Determine residencies to pursue
- Review Residency Numbers
- Update on Reimbursement Projections
Case Review

Third Meeting

- Review Timeline
- Review Programs to Develop
- Review Osteopathic DME
- Resident FTE’s – How to Maximize the CAP
- Decide Program Roll-out
- Medical Education Department or Support
- Budget Review
- Next Steps – Who, What, When
Case Review

Third Meeting

- Review Timeline
- Review Programs to Develop
- Review Osteopathic DME
- Resident FTE’s – How to Maximize the CAP
- Decide Program Roll-out
- Medical Education Department or Support
- Budget Review
- Next Steps – Who, What, When
Case Review

- Summarize residency programs including minimum numbers, faculty to resident ratios, etc.
- Work with CFO and Controller on Budget
  - Expenses are known
  - Revenue takes time
- Final Report with committee recommendations on programs to implement by academic year
Extraordinary service is the result of anticipating the need and providing the solution before the customer requires it.
Thank You!

Questions?
References