AACOM
EXCELLENCE IN COMMUNICATIONS AWARDS

2014
HONORABLE MENTION

WVSOM Magazine-
Summer 2013

West Virginia School of
Osteopathic Medicine
Third Place

Midwestern University Magazine

Midwestern University
Campbell Magazine
Med School Edition:
“A New Era Begins”

Campbell University School of Osteopathic Medicine
FIRST PLACE

KCUMB Magazine

Kansas City University of Medicine and Biosciences
College of Osteopathic Medicine
BEST MAGAZINE MULTIMEDIA

FIRST PLACE

Still Magazine Online

A.T. Still University
BEST ANNUAL REPORT

SECOND PLACE

Midwestern University President’s Report 2012
(published in 2013)

Midwestern University
FIRST PLACE

Toward Shared Goals and Enhanced Learning

Philadelphia College of Osteopathic Medicine
BEST RECRUITMENT PIECE
PRINT

THIRD PLACE

Viewbook 2013-2014

Ohio University Heritage
College of Osteopathic
Medicine
BEST RECRUITMENT PIECE PRINT

FIRST PLACE

CUSOM 2013-2014 Recruitment Brochure

Campbell University School of Osteopathic Medicine
BEST RECRUITMENT PIECE
MULTIMEDIA

FIRST PLACE

“The Whole Idea of PCOM” e-Brochures
Philadelphia College of Osteopathic Medicine
BEST WEBSITE

SECOND PLACE

DMU.edu

Des Moines University College of Osteopathic Medicine
BEST WEBSITE

FIRST PLACE

KCUMB.edu

Kansas City University of Medicine and Biosciences College of Osteopathic Medicine
BEST SOCIAL MEDIA EFFORT

THIRD PLACE

#dmugrad13

Des Moines University College of Osteopathic Medicine
SECOND PLACE

Get to Know KCUMB

Kansas City University of Medicine and Biosciences
College of Osteopathic Medicine
BEST SOCIAL MEDIA EFFORT

FIRST PLACE

ACOM Social Media-Facebook Page

Alabama College of Osteopathic Medicine
BEST VIDEO

THIRD PLACE

LECOM: Script Your Future

Lake Erie College of Osteopathic Medicine
BEST VIDEO

SECOND PLACE

Building a Community’s Dream

Alabama College of Osteopathic Medicine
Habitat Builds Homes
by Christine Kositz, OMS-II

A typical day for a medical student is as follows: He wakes up and peels himself out of bed from underneath his down comforter, drudges into the kitchen to make himself a cup of coffee, heads to the shower, sprees up a bit, and gets into his car to attend classes for the day. He comes home to his warm

more likely to graduate college. The homes are also likely to save taxpayers $34,000 in public expenditure that would have been spent if they remained in rented housing.

The Rotaract club at KYCOM has recognized the benefits for Habitat and encourages even more students to help.
BEST NEWSLETTER
MULTIMEDIA

SECOND PLACE

From the Desk of the President

Kansas City University of Medicine and Biosciences
College of Osteopathic Medicine
BEST NEWSLETTER MULTIMEDIA

Welcome to the Class of 2017!

INSIDE
- RVU Gives Back to Community at Service Day Page 6
- E&W Medicaid: Gaps, Trends & Caseload
  Containment Page 8
- Highlighting the Achievements of RVU Students,
  Faculty and Staff Pages 10-30

FIRST PLACE

The Vista View

Rocky Vista University College
of Osteopathic Medicine
BEST FUNDRAISING OR ANNUAL FUND CAMPAIGN MATERIALS

Third Place

The Anatomy of a Donation

Midwestern University
Second Place

White Coat Fundraising Campaign/Mailer

Des Moines University College of Osteopathic Medicine
BEST FUNDRAISING OR ANNUAL FUND CAMPAIGN MATERIALS

FIRST PLACE

Art of Healing Campaign

Alabama College of Osteopathic Medicine
Third Place

“The President’s Cup”
Ad

Ohio University Heritage
College of Osteopathic Medicine
SECOND PLACE

“The University Doctors Medicalink”
Tabloid Newspaper

Rowan University School of Osteopathic Medicine
BEST ADVERTISING

FIRST PLACE

“Learning to Be the Best” Ad Campaign

Des Moines University
College of Osteopathic Medicine
BEST FEATURE STORY OR ARTICLE

HONORABLE MENTION

“Steele Becomes First Registered U.S. Osteopathic Physician in South Africa”

West Virginia School of Osteopathic Medicine
BEST FEATURE STORY OR ARTICLE

THIRD PLACE

“Kingdom of Judah”

Kansas City University of Medicine and Biosciences
College of Osteopathic Medicine
SECOND PLACE

“Chauffeuring a Scientific Legend”

Nova Southeastern University
College of Osteopathic Medicine
BEST FEATURE STORY OR ARTICLE

First Place

“Building an Age-Friendly World”

Des Moines University College of Osteopathic Medicine
“What is a D.O.?”
Informational Booklet

Kansas City University of Medicine and Biosciences
College of Osteopathic Medicine
Third Place

Trillum Award

Ohio University Heritage
College of Osteopathic Medicine
SECOND PLACE

Physician Flash Drive

Rocky Vista University College of Osteopathic Medicine
OTHER

FIRST PLACE

Become a Greendot

West Virginia School of Osteopathic Medicine