

AACOM
Excellence in Communications
Awards

2015

BEST IN SHOW

Heritage College Dublin
Opening Celebration Video

♦♦♦♦♦

Ohio University Heritage
College of Osteopathic Medicine

BEST MAGAZINE

First Place

UNE Magazine

◆◆◆◆

University of New England

College of Osteopathic Medicine

BEST MAGAZINE

Second Place

Humanism in the Health Sciences

♦♦♦♦

**Western University of Health Sciences/
College of Osteopathic Medicine
of the Pacific**

BEST MAGAZINE

Honorable Mention

WVSOM Magazine Winter 2014/

Summer 2014

◆◆◆◆

West Virginia

School of Osteopathic Medicine

BEST ANNUAL REPORT

First Place

President's Report

◆◆◆◆

Arizona College of Osteopathic
Medicine of Midwestern University

BEST ANNUAL REPORT

Second Place

***Highlights from Vision 2020 Award
Annual Report***



Ohio University Heritage
College of Osteopathic Medicine

BEST RECRUITMENT PIECE

First Place

2014-15 Viewbook

♦♦♦♦

Ohio University Heritage
College of Osteopathic Medicine

BEST RECRUITMENT PIECE

Second Place

Blue Coat to White Coat

♦♦♦♦

Oklahoma State University
College of Osteopathic Medicine

BEST RECRUITMENT PIECE

Third Place

CUSOM Recruitment Brochure

◆◆◆◆

Campbell University Jerry M. Wallace
School of Osteopathic Medicine

BEST RECRUITMENT PIECE

Honorable Mention

Search Piece

♦♦♦♦

Rocky Vista University
College of Osteopathic Medicine

BEST WEBSITE

First Place



acomedu.org

Alabama College of Osteopathic
Medicine

BEST WEBSITE

Second Place



CUSOM Website

Campbell University Jerry M. Wallace
School of Osteopathic Medicine

BEST WEBSITE

Third Place



***OSU College of Osteopathic Medicine High
School Recruitment Website***

Oklahoma State University
College of Osteopathic Medicine

BEST SOCIAL MEDIA

First Place

Facebook Page

♦♦♦♦

Rocky Vista University

College of Osteopathic Medicine

BEST SOCIAL MEDIA

Second Place

@CampbellSOM on Twitter

♦♦♦♦

Rocky Vista University

College of Osteopathic Medicine

BEST VIDEO/PODCAST

First Place

*Heritage College Dublin Opening
Celebration Video*

**Ohio University Heritage
College of Osteopathic Medicine**

BEST VIDEO/PODCAST

Second Place

Blue Coat to White Coat Video

**Oklahoma State University
College of Osteopathic Medicine**

BEST VIDEO/PODCAST

Third Place

*NSU-COM Recruitment/Marketing
Video*

**Nova Southeastern University
College of Osteopathic Medicine**

BEST NEWSLETTER

First Place

Touchpoints Alumni Newsletter



Ohio University Heritage
College of Osteopathic Medicine

BEST NEWSLETTER

Second Place

Vista View



Rocky Vista University
College of Osteopathic Medicine

BEST NEWSLETTER

Third Place

The Center



Oklahoma State University
College of Osteopathic Medicine

BEST FUNDRAISING CAMPAIGN

First Place

Grand Affair

♦♦♦♦

West Virginia

School of Osteopathic Medicine

BEST FUNDRAISING CAMPAIGN

Second Place

Dublin Open Golf Outing

♦♦♦♦

Ohio University Heritage
College of Osteopathic Medicine

BEST ADVERTISING PIECE

First Place

***OSU Center for Health Sciences
Advertising Campaign***

♦♦♦♦

**Oklahoma State University
College of Osteopathic Medicine**

BEST FEATURE STORY OR ARTICLE

First Place

*WVSOM alumni, students gain unique
experience at national Jamboree*

**West Virginia School of Osteopathic
Medicine**

BEST FEATURE STORY OR ARTICLE

Second Place

Dublin Campus Grand Opening

**Ohio University Heritage College of
Osteopathic Medicine**

BEST FEATURE STORY OR ARTICLE

Third Place

Future Doctors of Oklahoma

**Oklahoma State University College of
Osteopathic Medicine**

BEST FEATURE STORY OR ARTICLE

Honorable Mention

*Dr. Kappler: A Lifetime of Healing,
Teaching*

**Chicago College of Osteopathic
Medicine of Midwestern University**

OTHER

First Place

CUSOM Selfies with Gaylord

♦♦♦♦

Campbell University Jerry M. Wallace
School of Osteopathic Medicine

OTHER

Second Place

Heritage College Brand Launch:

Care Leads Here

♦♦♦♦

Ohio University Heritage
College of Osteopathic Medicine

OTHER

Honorable Mention

***(Internal/Self-promotion) Marketing and
Communications Open House***

♦♦♦♦

West Virginia

School of Osteopathic Medicine

Thank you

to our 2015

Excellence in Communications

Awards participants



aacom[®]

AMERICAN ASSOCIATION OF
COLLEGES OF OSTEOPATHIC MEDICINE