



Planning for osteopathic medical schools, a new approach in Arkansas

April 18, 2018

AACOM Educating Leaders 2018

Holly Proffitt, MA

Senior Career Advisor- NYITCOM at Arkansas State University

Learning Objectives and Outcomes

Learning Objectives

- Understand the importance of student career development.
- Gain perspective on student development needs.

Learning Outcomes

- Create effective career development programming.
- Measure career development efforts of their students.



Outline

- Who we are and why we are doing this programming
- Overview of program with student learning objectives and skills
- Implementation and technology
- Measurement, Success and Challenges



Who We Are

- First COM in Arkansas
 - Located in Mississippi Delta Region
- Student Population:
 - Class of 2020-120
 - Class of 2021- 124



College of
Osteopathic
Medicine

at Arkansas State University

Why this kind of programming?

Theoretical Foundation

- Student Development Theory
- Professional Identity Formation
- Career Exploration

2020 Merger

- Creating the most competitive students possible by earlier exposure to material.

Specific needs of our student population



College of
Osteopathic
Medicine

Goals of the Program

- Skill development for students
 - Soft skill and career development exploration
- Early specialty exposure
- Measurement and assessment to make sure we are meeting students' needs
- Student access to material even when away from campus



Program Specifics

First Year

- 2 meetings per semester

Second Year

- 6 meetings total- 3 per semester for 2hours
 - Career Development topics
 - Specialty Exploration

Third year

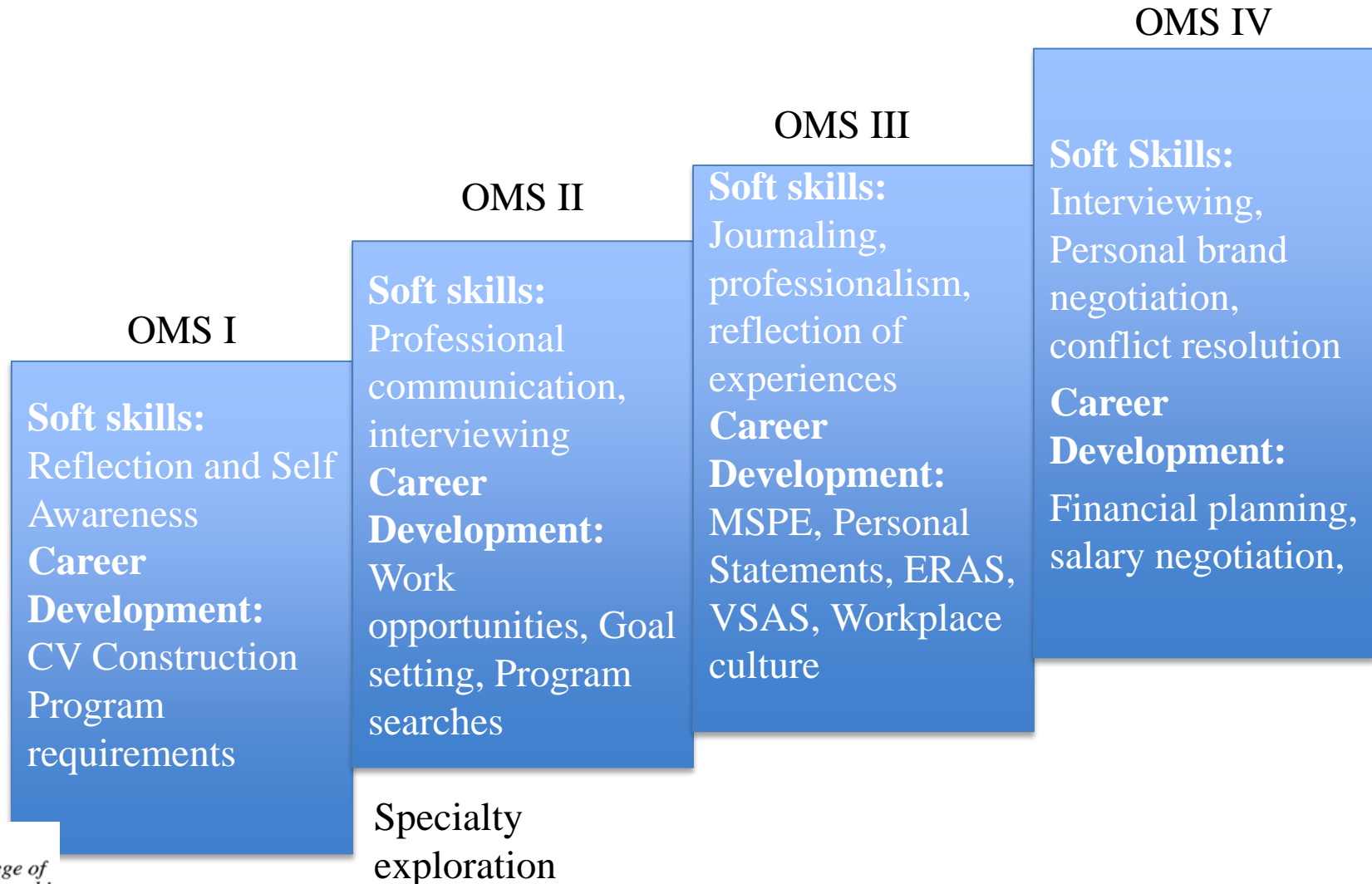
- iTunesU course and in-person meetings
 - (8 total topics, 4in-person)

Fourth year

- iTunesU exclusively and as needed appointments



Program Overview



Implementation

Developing a curriculum that uniquely fits student needs

- Balance between basic career development and student requests

Key partnerships

- Academic Affairs
- Clinical Education
 - Adjunct Faculty



College of
Osteopathic
Medicine

Technology

iTunesU

- Allows for enrollment to measure engagement
- Students have access anytime, anywhere
- Course specific for each class

Supplemental Technology for Presentations

- Poll Everywhere
- Kahoot
- Survey Monkey
- Careers in Medicine (CiM)



Measurement and Assessment

Surveys

- Specific questions regarding the learning objectives you have designed
- Gauge understanding before and after presentation
- Surveys are sent the day of the presentation
 - Average response rate is 20-30 percent



Challenges

Finding time:

- Student schedules
- Physician schedules
- Academic requirements

Student Buy-In



*College of
Osteopathic
Medicine*

Successes

- Greater understanding of expectations to be emotionally mature and aware of career development
- Advanced preparation for interviews and clerkships
 - Specific specialty knowledge
- Buy-in from clinical faculty in the community
 - Networking for students and staff with Program Directors and faculty



Survey Responses

First Year

I learned how to log on to my AAMC account and view not only the variety of specialities in the medical field, but also the ave and qualifications for each one as well.

2/22/2018 11:36 AM

[View respondent's answers](#)

The resource regarding detailed specialty information.

2/22/2018 10:42 AM

[View respondent's answers](#)

I found so many resources to identify my ideal residency.

2/21/2018 1:00 PM

[View respondent's answers](#)

Finding information regarding each residency

2/21/2018 9:33 AM

[View respondent's answers](#)

That I will get to meet with Mrs. Proffitt individually to review my CV and gaps which is great.



College of
Osteopathic
Medicine

Survey Responses

Second Year

Goal Setting:

Small goals everyday step up to large goals.

3/7/2018 9:47 AM

[View respondent's answers](#)

[Add Tags](#) ▼

how to evaluate my goals and orient my plans around those

3/5/2018 8:40 PM

[View respondent's answers](#)

[Add Tags](#) ▼

Personal versus career goals

2/28/2018 9:23 PM

[View respondent's answers](#)

[Add Tags](#) ▼

There are barriers I should consider when deciding what I want to practice, how and where I want to practice. Also, I should start identifying those things now!

2/28/2018 9:20 PM

[View respondent's answers](#)

[Add Tags](#) ▼



College of
Osteopathic
Medicine

Survey Responses

Second Year

Practice Activities:

I thought the business aspect was very important and students seemed interested. Having Dr Owens there was a great resource. I learned if I were to even open my own practice I will be hiring a company to get it started

2/6/2018 8:33 AM

[View respondent's answers](#)

[Add Tags](#) ▼

The requirements of moving into academic and administrative positions. I didn't understand how much is required to be involved in academic medicine prior to this presentation.

2/5/2018 11:33 PM

[View respondent's answers](#)

[Add Tags](#) ▼

That a physician can be on the board of a local bank.

2/5/2018 9:37 PM

[View respondent's answers](#)

[Add Tags](#) ▼

I learned a lot more about the business side of healthcare, and how they are symbiotic relationship in today's world. It was great to have Dr. Ben Owens speak about his personal experience with more of the business side of things, while also having the two pediatricians to talk more about the medical side of things. Overall, I loved all of the guest speakers, I think they were my favorite group!

2/5/2018 9:04 AM

[View respondent's answers](#)

[Add Tags](#) ▼



College of
Osteopathic
Medicine

at Arkansas State University

Survey Responses

Second Year

Practice Activities:

I learned more about what a day in the life of a pediatrician looks like, and how they handle the stresses of their jobs. It was really good to see two different people practicing the same specialty, and each with their own take on how they work with children.

2/5/2018 9:06 AM

[View respondent's answers](#) [Add Tags](#) ▼

The rewards of practicing pediatrics and ways to professionally deal with obscurities or misconceptions about pediatric/general healthcare protocol with patients.

2/4/2018 1:29 PM

[View respondent's answers](#) [Add Tags](#) ▼

I guess it's not entirely new, but I'd never considered that there was such a difference between in-patient and out-patient care.

2/3/2018 11:18 PM

[View respondent's answers](#) [Add Tags](#) ▼



College of
Osteopathic
Medicine

Lessons Learned

Programming Placement

- Timing of program
- Order of program

Content

- Earlier exposure with data and specifics

