



at
New Mexico State University



Public-Private Partnerships: Advantages, Disadvantages and Lessons Learned

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The BCOM-NMSU Relationship

- Life
- Land
- Brand



Why?

- Favorable land and/or construction rates
- Favorable permitting process
- Student Life
- Research
- Faculty
- Joint programs
- Reputation and credibility: “Door opening”



Why not?

- Cost
- Flexibility
 - Program development
- Reputation and credibility
 - “Town-gown” issues



Hidden challenges

- Accreditation differences
 - Disclaimers, etc.
- Speed and culture
- Salary differences
- Stability of relationships
 - Turnover of leadership
 - New agendas

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From the private side

- Much improved student life
 - Campus community
- Potential research advantages
- IPE
- Administrative resources
 - Student health
 - Housing
 - Meals
- Marketing and recruitment
 - Student pipeline
 - Local community



From the public side

- Revenue source
- Research advantages
- Physical facilities
- Student placement
- Reputation and prestige
 - Marketing
- IPE
- Joint programs



Osteopathic Medicine Pathway Program

Lessons Learned

- Accreditation
- Clash of cultures
- Unrealized expectations
- Hard feelings
- Good, detailed contracts
 - Shared governance and regular discussion
- Other considerations
 - “If you’ve seen one, you’ve seen one”



So, would we do it again?



Questions?

