ENGAGING ALUMNI AND COMMUNITY MEMBERS IN ADMISSIONS AND RECRUITMENT
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Educating Leaders 2019
THE AACOM ANNUAL CONFERENCE
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**SIMILARITIES & DIFFERENCES**

**Similarities:**
- Part of a university
- Primary care focus
- MMI interview process
- In-state recruitment
- Community outreach
- Pre-college pipelines
- Admissions Committee
- Collaborative spirit!

**Differences:**
- Public/Private
- Big Ten/Southland
- Old/New
- Alumni/No Alumni
- Lecture-Based/Self-Directed
- Michigan/Texas
- National/Regional
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- Challenges of a start-up
- MMI format
- Community outreach
- Training
- Ambassador program
- Relationship development
• Alumni
• Engagement
• Ambassadors
• Trainings
• Relationships
  – Top secret society
  – Faculty assembly
  – Awards committees
  – Urgent care
• Acknowledgements
Questions?

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