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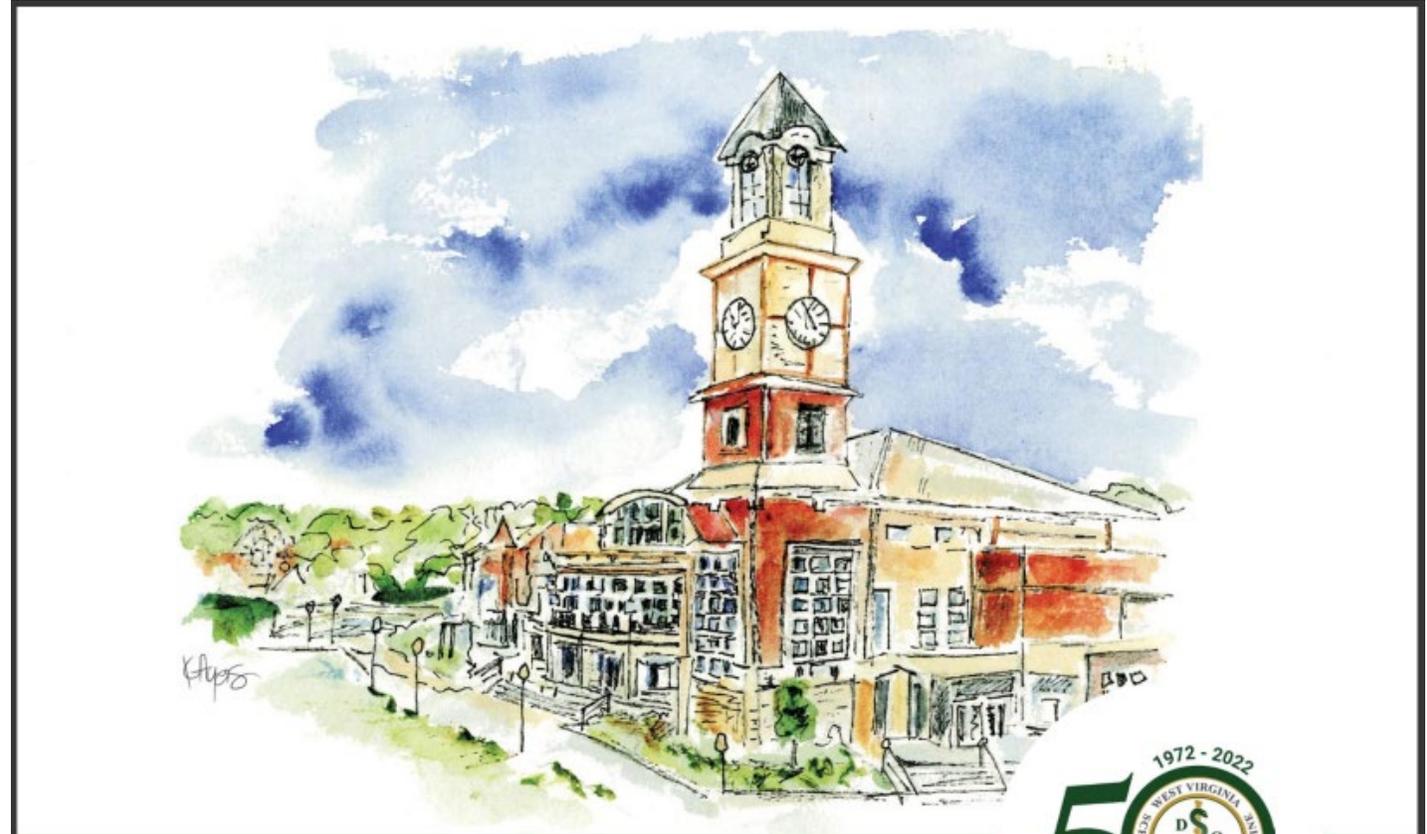
PCOM South Georgia Billboard Campaign



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WVSOM 50th Anniversary
Memory Book



WEST VIRGINIA SCHOOL OF
OSTEOPATHIC MEDICINE



Annual Report

3rd Place
OSUCOM

Vitals OSU Center for Health Sciences 2022 Impact Report

FROM THE PRESIDENT

FRIENDS,

Fifty years ago, leaders in Oklahoma came together to establish the state's first osteopathic medical school, now OSU College of Osteopathic Medicine, to combat the problem of dwindling numbers of primary care physicians in rural Oklahoma.

That mission is more important than ever as we recover from the COVID-19 pandemic. The last two years have only exacerbated an already existing shortage in the state's aging health care workforce.

The good news is our enrollment has increased by 11 percent from the previous year at our medical school and by nine percent in our graduate programs, including our physician assistant program, which just welcomed its second cohort of students to campus. In keeping with our mission, our rural and tribal health tracks allow our medical students to receive real-world clinical experience in these settings to better serve those populations in their future practice.

Recruiting young minds to become rural physicians starts with our K-12 outreach programs that include our popular traveling day camp Operation Orange and residential program Dr. Pete's Immersion Camp. Students from across the state embrace those experiences and often return to us as college students looking to apply to our medical or graduate programs.

Our facilities are growing as well to keep up with demand. In July we officially opened North Hall, the newest building on the OSU-CHS campus. This building is an innovative partnership with the Office of the Chief Medical Examiner, where their much-expanded space is one of the most advanced ME facilities in the country.

Our growth is happening off campus as well. We're seeing progress on the development of the VA hospital along with the new psychiatric hospital to be located in the OSU Academic Medical District in downtown Tulsa. The OSU Medical Center is undergoing important updates as are the 26 OSU Medicine clinics across northeastern Oklahoma.

Fifty years later, our campus and the mission of OSU-CHS continues to grow and expand, and I appreciate your ongoing support of the work we do for all Oklahomans.

Sincerely,

Johnny Stephens, Pharm.D.
President of OSU Center for Health Sciences



Dr. Johnny Stephens, President of OSU-CHS, talks with medical students: Singh-Rosen (left), Shania Do, Alexander Douglas and Jim Enoch (right) at the OSU Center for Health Sciences.

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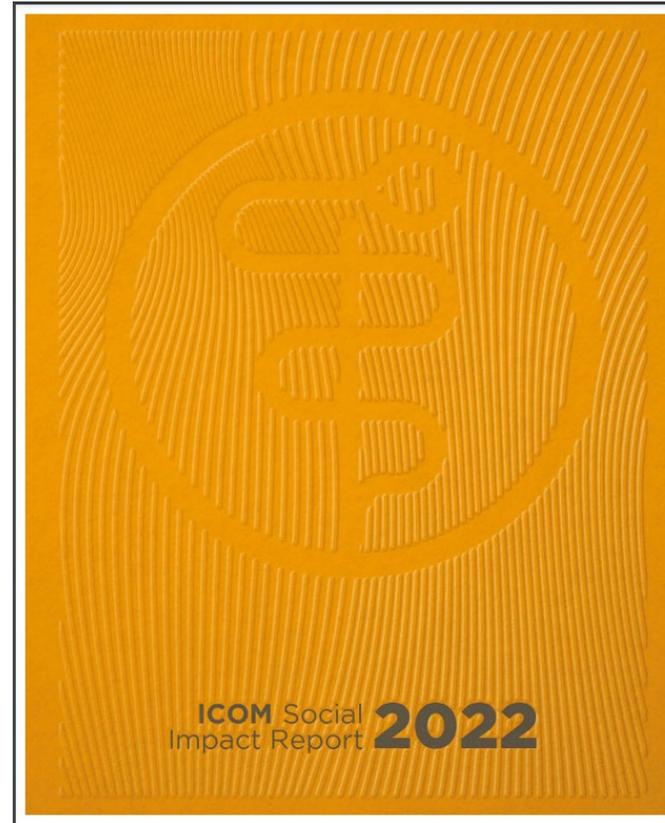
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Annual Report

2nd Place
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ICOM Social Impact Report
2022



ICOM 2022 Social Impact Report

ICOM Values

S-C-O-P-E

Student Dedication

ICOM is committed to student success by nurturing a respectful, challenging, collaborative, and diverse environment that promotes critical thinking and instills a passion for active, life-long learning toward skillful and competent medical practice.

Collaboration

ICOM fosters a community of collaboration through efficient and transparent communication, compassion, mutual respect, integrity, and trust in a safe and encouraging environment that embraces individuality, inclusion, and diversity.

Osteopathic Identity

The tenets of osteopathy are embodied in the ICOM culture with a unified connection of mind, body, and spirit in our considerations of self-care, work-life balance, educational pursuits, and community engagement.

Professionalism

As ICOM ambassadors, our interactions demonstrate professionalism through our words and actions which encompass empathy, compassion, cultural competence, respect, diversity, integrity, and accountability.

Excellence

ICOM pursues excellence through its commitment to its Mission and Values as mindful stewards of our constituents, curriculum, finances, culture, and community partners.



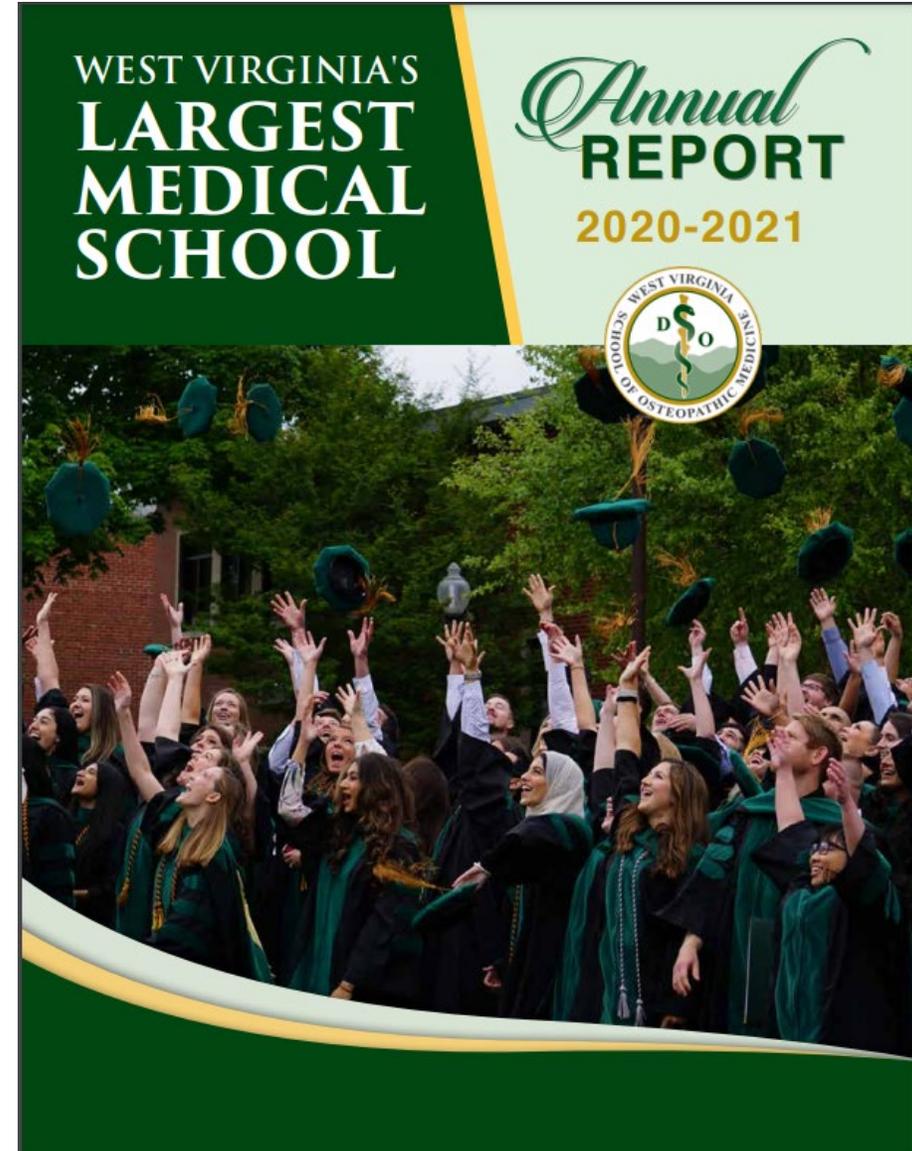
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Annual Report

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WVSOM 2020-2021 Annual
Report



Feature Story

3rd Place
UNE COM

Interview with Rachel Hampton, COM '24

Interview with Rachel Hampton, COM '24



Pronouns: she/they

Student Doctor Rachel Hampton is a third-year medical student currently rotating at Eastern Connecticut Health Network in Manchester, CT. They were elected President of the Medical Student Pride Alliance in spring of 2021. They were instrumental in bringing pronoun pins to the second-year class and organizing Transgender Awareness Week with local LGBTQI+ advocacy groups. Under their leadership, the MSPA collaborated on initiatives such as the Social Determinants of Health Month, Diversity Gala and the Legislative Advocacy Series.

HEAL Transforms Into the Medical Student Pride Alliance

One of the reasons I wanted to become president of the Health Equality Alliance (HEA) was to start embracing my queer identity as part of my public life and as part of my profession. I was also hungry for community, and I think special interest groups are really good for meeting other people who have the same issues and interests as you do. When I was president, we wanted to make it clear that the space was explicitly for queer people, and that it was known as a queer organization. Allies are welcome, but the space itself is meant to be a safe space. I think that HEAL is a pretty name, but it doesn't explicitly explain what it does.

The e-Board discussed it and emailed the group to choose between Queer Med and Pride Alliance. I think everyone in the group was comfortable with the term queer, and several of us identify as queer. But I also think that there are still many places in the US where that term gets used to hurt people, and it may also be a generational thing. I've lived in an era where many people use it in a positive way, and have reclaimed it. I think it also speaks to the fact that a lot of categories even within the LGBTQI+ community are breaking down. That's the point of queering things. But more people identified with the term "pride" and so that's what we went with.

How do you identify?

Right now, I identify as bisexual and non-binary. I've always debated the degree to which I wanted my sexuality and gender identities to be central to my experience as a person, especially as a public figure in society. I've often kind of gone back and forth between do I want to be heavily involved in these organizations, and a lot of it has to do with self confidence when I was in college, where my identity felt very sore and confusing. I didn't want to think about it and talk about it all the time.

Now I think that because I'm a little bit older, I feel a bit more comfortable putting myself in a situation where I have to explain myself. It's not fun, but I also feel like I have the capacity to do it now, and I also feel like somebody should do it, so then I do it. It still causes anxiety, because maybe professionally this is a very bad idea. I don't think that's true, because whatever doors it closes for me, others will open. But there are consequences for choosing to make your identity a central part of your life that you are pushing and making visible for other people. You have to weigh for yourself whether those consequences are worth it.

What does non-binary mean to you?

Essentially, what it means to me, and you'd get a different answer from every non-binary person, is that I do not personally strongly identify as a man or a woman. I don't mind being called feminine pronouns, but I would prefer non-binary pronouns, which for me are "they" but for other people, there are lots of different kinds. I just think that I prefer to be able to play with my gender expression and how I think about myself. I think that there are parts of my identity that I think of as masculine. To me, gender identity is such a personal thing, it's so hard to talk about out loud. I think at the end of the day, I don't identify strongly as a man or a woman. I would rather not be within that structure, so I decided not to, and have stepped outside of the boundaries of both of those things. When I think about myself, not just in terms of my expression, because you can have all kinds of gender expression and still identify within the binary, I just find myself feeling confined by the idea that I have to be one or the other. I find it increasingly unpleasant, in some ways, to be seen as a woman by people, which is complex, and personal. I think whenever you say that in order to be a certain way, you have to fulfill these criteria, you are invalidating people.



MSPA e-Board at the CPO Transition Dinner. L-R: Rachel Shoemaker (Treasurer), Rachel Hampton (President) and Andrew Hoy (VP).

MSPA (with Dr. Tierney) at the Bloody Bakery of Justice which educated students about the FDA ban on blood donation by gay and bisexual men



Feature Story

2nd Place
WVSOM

WVSOM Assists MSHA with International Mines Rescue Competition

SIMULATION IN ACTION



Zambian copper miners, Canadian gold miners and workers from Australia, Colombia, Finland, India, Poland and the United States who travel underground in search of natural resources such as coal, diamond, magnesium and potash participated in the rescue-themed contests.

WVSOM assisted MSHA with **INTERNATIONAL MINES RESCUE COMPETITION**

When miners from eight nations came together in Beaver, W.Va., to test their ability to respond to emergencies, WVSOM was there to help. The state's largest medical school provided scenario design, staffing and state-of-the-art educational technology for the first aid portion of the event.

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SIMULATION IN ACTION



The International Mines Rescue Competition took place Sept. 11-16 at the National Mine Health and Safety Academy, operated by the U.S. Department of Labor's Mine Safety and Health Administration (MSHA). Hundreds of miners and other industry personnel attended the previously biennial competition, delayed since 2018 due to the COVID-19 pandemic.

For the event's first aid competition, WVSOM exclusively partnered with MSHA to provide human-patient simulators — lifelike robotic devices that serve as stand-ins for living patients — and programmed them to mimic victims of an accident caused by a compressor blowing up, resulting in an electrical fire. As judges looked on, competitors in a warehouse-like building on the academy's campus known as "Blue Falcon" raced to save lives.

The scenario was designed by Angie Amick, who coordinates the human-patient simulator program at WVSOM's Clinical Evaluation Center; Abigail Frank, D.O., WVSOM's assistant dean for graduate medical education; Janet Hinton, WVSOM's director of rural outreach; and Mark Waddell, D.O., a WVSOM associate professor of clinical sciences. Waddell, who also served as an assistant to the first aid judges, said the scenario was created with real-world situations in mind.

"These are based on things miners across the world have experienced over the years," Waddell said. "They're a way to help people practice so that their skills are ingrained in both their muscle memory and their cerebral memory, allowing them to give proper care and not panic when adrenaline takes over."

Amick explained that the scenario required teams to assess the situation and determine the best course of action to quickly and effectively respond to four simulated patients.

"One victim had an injury to the left lower leg that caused an arterial bleed. Another sustained an electrical burn that entered through the hand and exited through the shoulder. One (portrayed by a human) was walking wounded and had a nail in the eye. The last was decapitated by a piece of flying metal," Amick said. "Teams had to palpate pulses, correctly apply a tourniquet to stop the bleed, perform CPR and defibrillate a

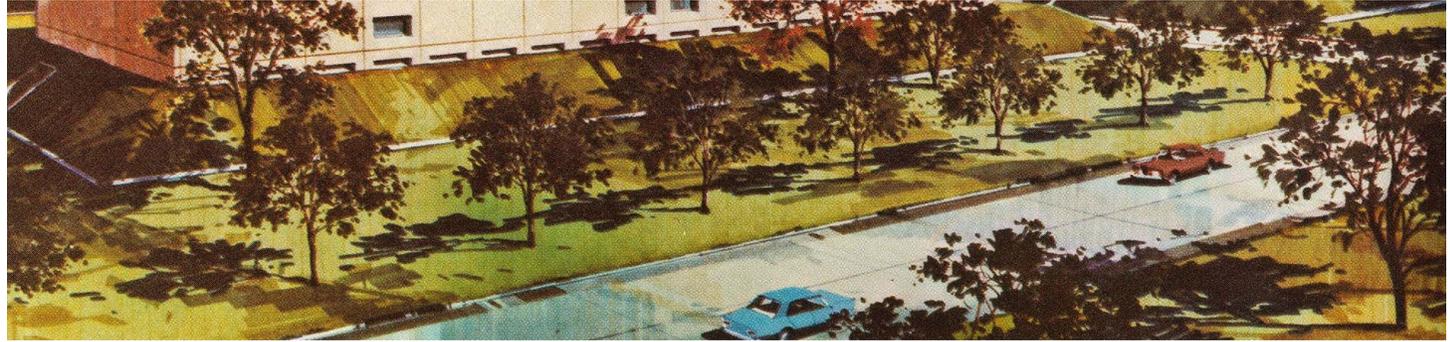
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Feature Story

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Half Century Highlights: OSU College of Osteopathic Medicine's Legacy Is Growing



A rendering of the Oklahoma College of Osteopathic Medicine and Surgery in 1976.

Half-Century Highlights: OSU College of Osteopathic Medicine's legacy is growing

Wednesday, August 31, 2022

Media Contact: Mack Burke | Associate Director of Media Relations | 405-744-5540 | editor@okstate.edu

Share  

In 1976, Ronnie Martin was accepted into the third class of medical students at the new Oklahoma College of Osteopathic Medicine and Surgery in Tulsa.

After serving in the Army and leaving active duty in 1969, Martin decided to go back to school.

"It became clear to me I wanted to get involved in health care," he said. He went to pharmacy school and then worked at a hospital in Enid, Oklahoma, where he became acquainted with several of the osteopathic physicians who worked there.



Infographic

1st Place
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ICOM Hands-On Medicine

COMMITTED TO SUCCESS WITH THESE FIVE VALUES

STUDENT DEDICATION
ICOM is committed to student success.

COLLABORATION
ICOM fosters a community of collaboration on campus.

OSTEOPATHIC IDENTITY
The tenants of osteopathy are embodied in ICOM's culture and curriculum.

PROFESSIONALISM
Students, faculty and staff demonstrate professionalism through words and actions.

EXCELLENCE
ICOM pursues excellence through its commitment to its Mission and Values.

admissions@idahocom.org
208-795-ICOM (4266)
explore.idahocom.org

NEUROLOGIC
Restore normal sensation and alleviate pain

METABOLIC-ENERGETIC
Efficient stride and pace while walking for optimal mobility

CIRCULATORY-RESPIRATORY
Alleviate tissue swelling and congestion

BEHAVIORAL
Tension in the body's tissues provides information on the patient's stress levels & mental health

BIOMECHANICAL
Improve symmetry of tissues for balanced efficient posture and movement

THE FIVE MODELS of Hands-On Care
Utilizing a hands-on approach to patient care can optimize health in five distinct ways.

ICOM
Idaho College of Osteopathic Medicine

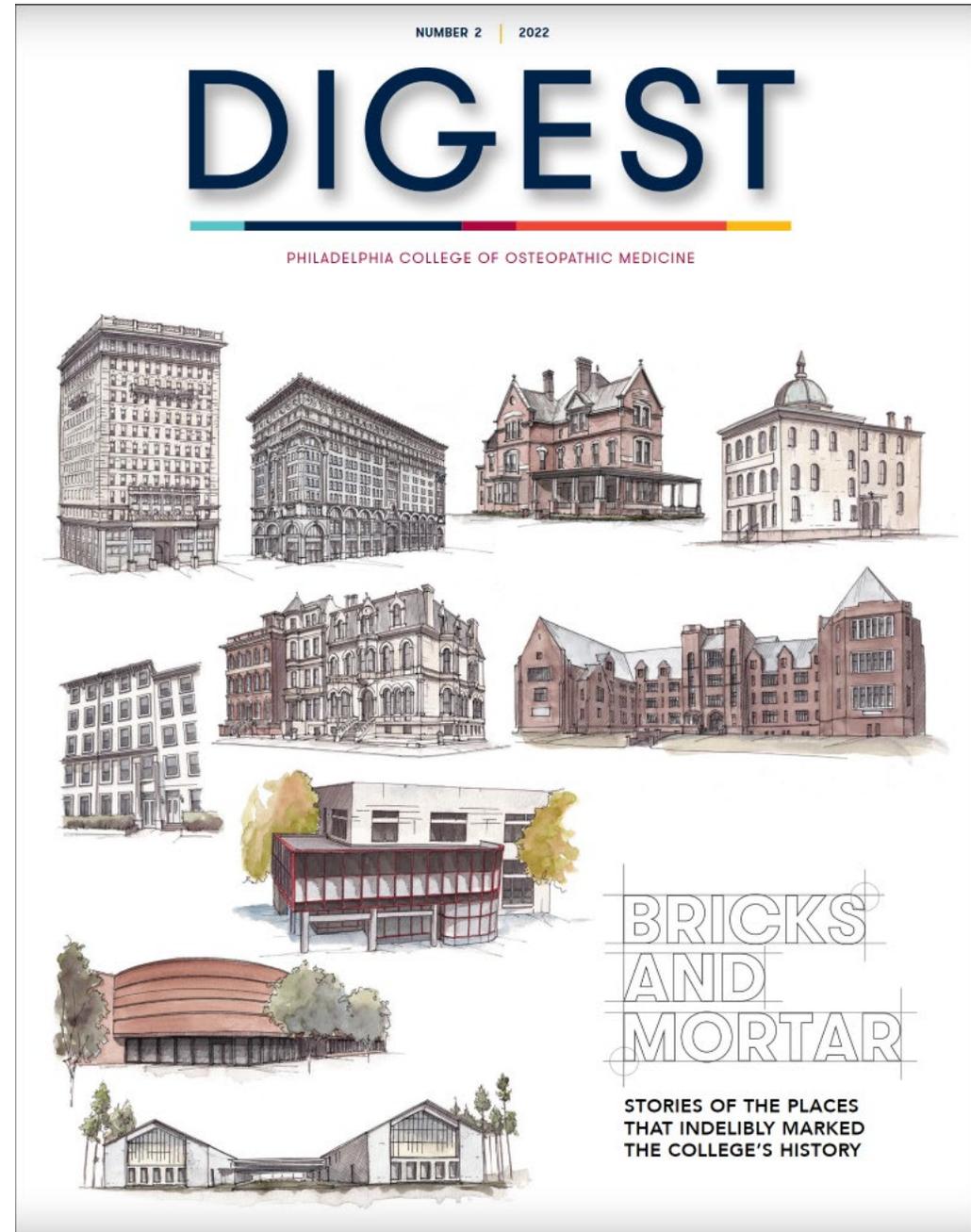
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Serial Publication

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PCOM

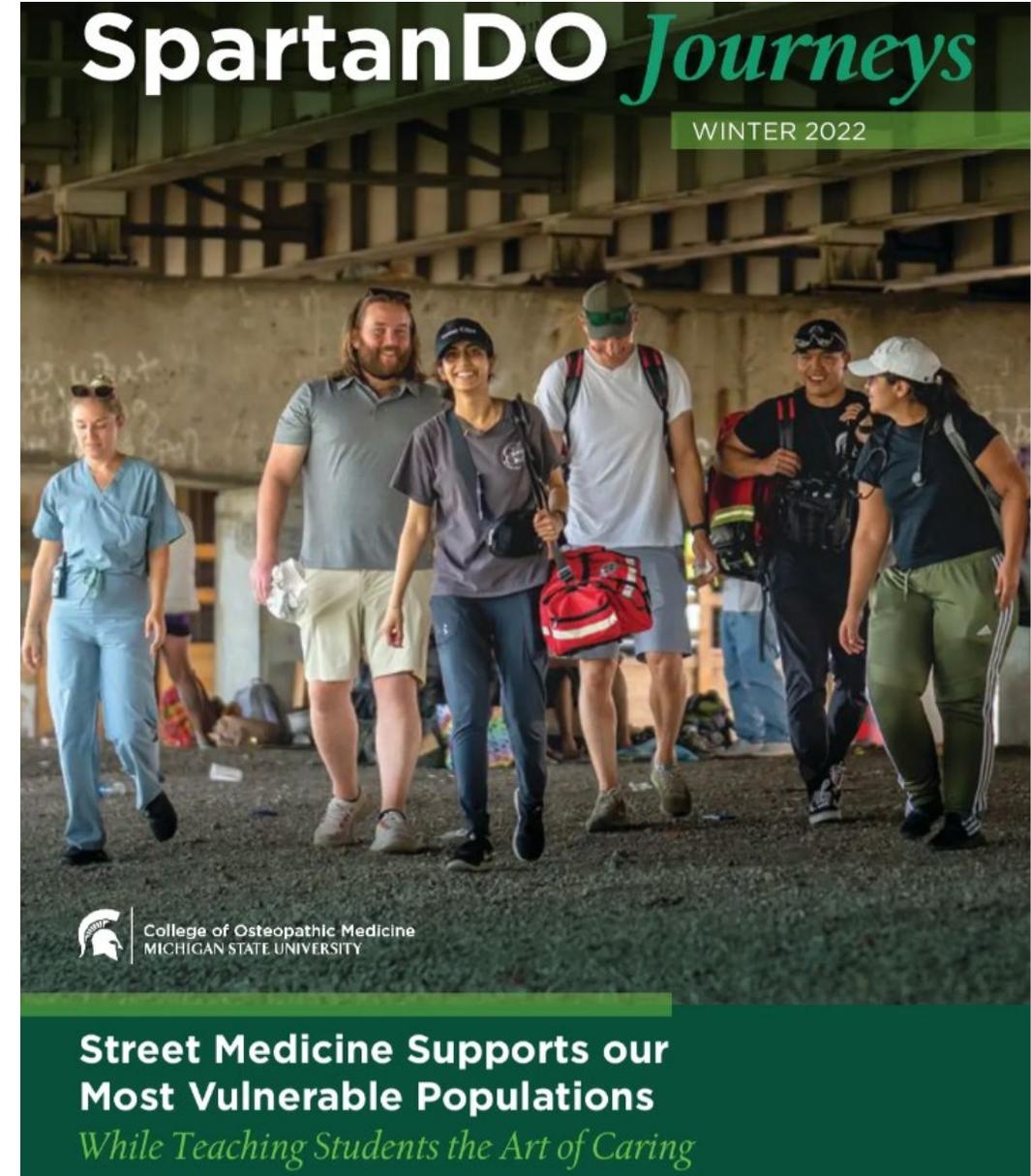
Digest Magazine



Serial Publication

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MSUCOM

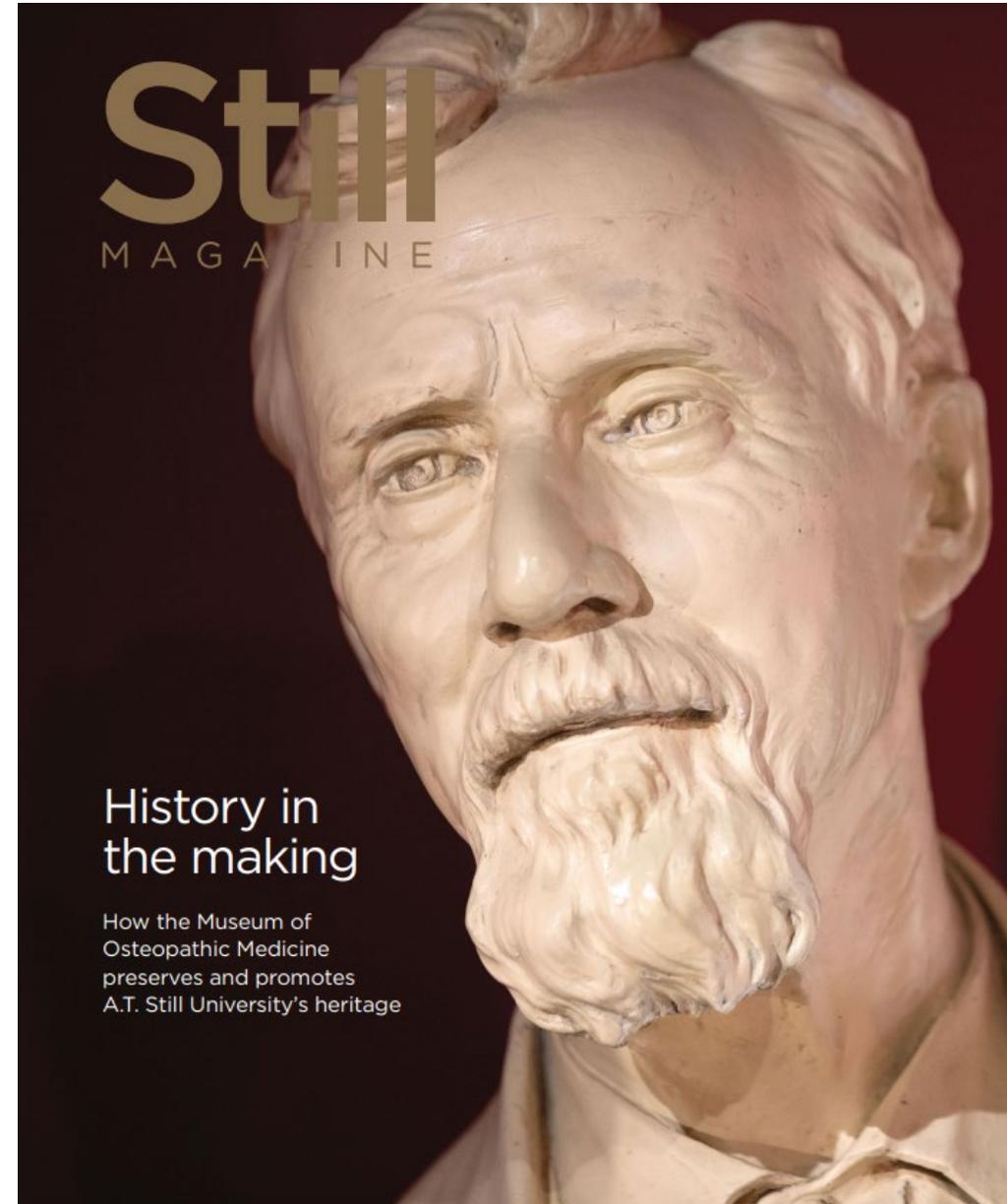
DO Journeys MSUCOM Street
Medicine



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ATSU

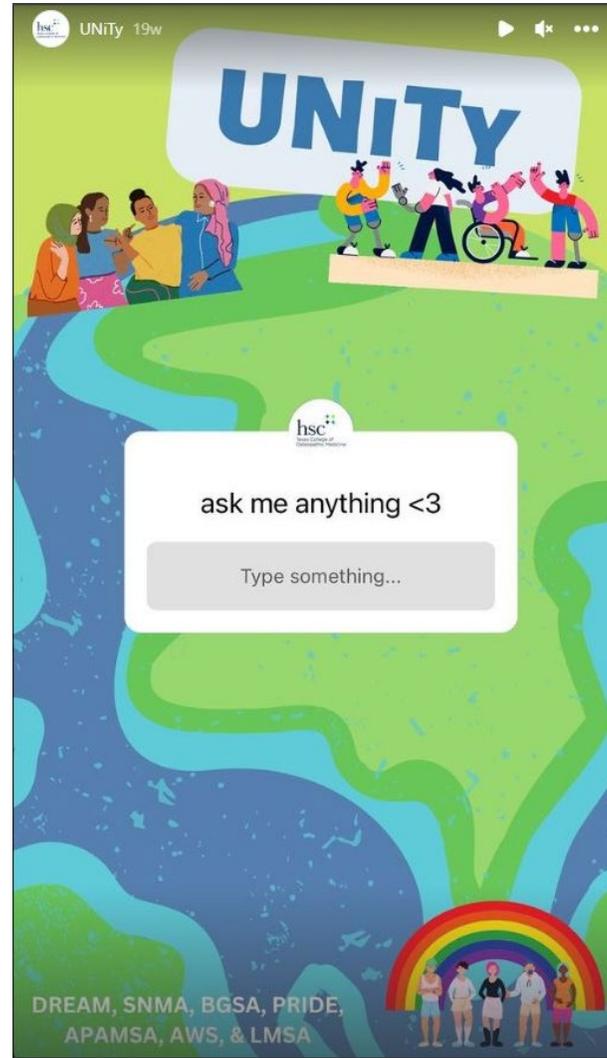
Still Magazine -
Spring/Summer 2022



Social Media Campaign

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UNTHSC-TCOM

UNiTy Multicultural & Diversity Week



Social Media Campaign

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ICOM Match Day 2022



Social Media Campaign

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Digest Magazine "Bricks and Mortar" Instagram Reel Campaign



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Original audio

pcomeducation Did you know that PCOM made its first home in the Stephen Girard Building at 21 South 12th Street in Philadelphia?

In 1899, Dr. Mason Wiley Pressly and Dr. Oscar John Snyder discovered a space for the College's first home in two rooms of the Stephen Girard Building, a 13-story building located in the heart of Center City.

Today, the building has been made into @canopyphiladelphia, a luxury hotel.

See the illustration of the original Stephen Girard Building featured in Digest Magazine's Bricks and Mortar issue, and read the full story about PCOM's first home through the link in the bio!

199 likes
AUGUST 31, 2022

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Video

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WVSOM Graduation 2022:
Graduation Highlight Reel



Video

1st Place
ICOM

Culinary Medicine at ICOM



**Thank you for your participation and
please join us again next year!**



Thank you to our judges:

Ani Matson

Jaida Jackson

Brett Gray

Renee Harris-Etheridge

Eileen Burke

And select AACOM staff

