

# AACOM ADVOCACY DAY 2023: SOCIAL MEDIA TOOLKIT

This AACOM Advocacy Day, we are calling all #AACOMAdvocates to make a difference. Add your voice on Instagram, Facebook and Twitter/X to connect with Congress about federal policies and programs important to the osteopathic medical education (OME) community. Use the sample posts below or draft your own to advocate for OME federal policy priorities.

Not sure who your Representatives or Senators are? Use our "Find Officials" tool in AACOM's Action Center.

## SHARE THIS

## I'm Advocating

- As members of the #osteopathic #meded community, it's on us to make our priorities visible and voices heard. That's why I'm taking action with other #AACOMAdvocates this AACOM Advocacy Day. You can too! Register here: https://tinyurl.com/AACOMAdvocates
- Advocacy works when we all make our voices heard. Join me and other #AACOMAdvocates for AACOM Advocacy Day October 17-18 to inform our legislators about OME priorities. Register here: <u>https://tinyurl.com/AACOMAdvocates</u>
- On October 17-18, #osteopathic #medstudents, physicians and educators are raising their voices and standing up for the OME community's federal policy priorities. Will you join us? #AACOMAdvocates https://tinyurl.com/AACOMAdvocates

#### **DOWNLOAD GRAPHICS**



FAIR Act: Support Graduate Medical Education Parity for DOs

- The #FAIRAct is a step towards a more inclusive and robust healthcare system. Let's join hands and support this legislation to ensure that all aspiring physicians have a fair shot at success. #AACOMAdvocates
- Every physician's journey should be supported. The FAIR Act aims to combat bias and reduce financial burdens faced by DOs during the Match process. Let's stand together for equal opportunities in #meded #AACOMAdvocates
- Did you know? DOs and MDs have parallel paths to becoming physicians. The #FAIRAct recognizes this equality and paves the way for DOs to contribute fully to our healthcare system. #AACOMAdvocates
- Access to quality healthcare matters! The #FAIRAct will break down barriers for Doctors of Osteopathic Medicine (DOs) in GME programs. It's time to ensure equitable opportunities for all future physicians. #AACOMAdvocates
- It's time to level the playing field in healthcare! The #FAIRAct will ensure DOs can participate in all residency programs, reducing barriers and strengthening our physician workforce. Support #HR751! #AACOMAdvocates
- The #FAIRAct ensures that applications from osteopathic medical students and their licensing exam, the COMLEX-USA, are accepted in all Medicare-funded residency programs. #AACOMAdvocates #COMLEX

### Tell Congress to Support the FAIR Act

### DOWNLOAD GRAPHICS



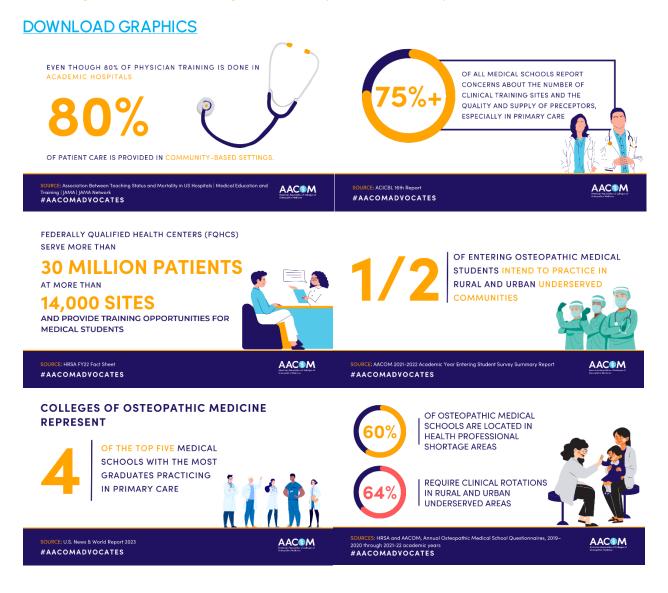
## Expand Community-Based Training for Medical Students

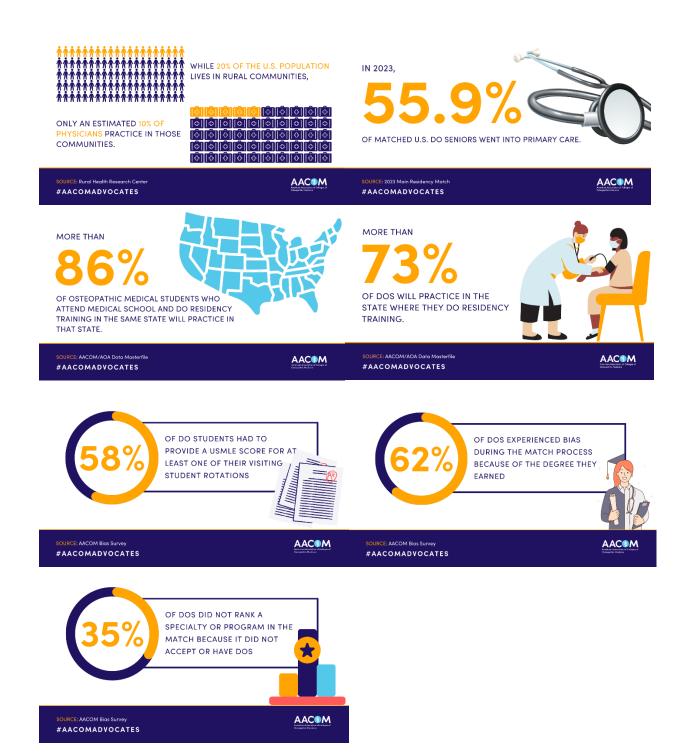
- Community-based clinical rotations benefit both students and rural populations. Graduates who train in these settings are more likely to practice in rural and underserved areas. Let's invest in this transformative model of education. #AACOMAdvocates #HealthEquity
- Let's bridge the healthcare gap in rural areas. Supporting the creation of a grant program at HRSA to expand medical school clinical rotations in rural community-based facilities is a step in the right direction. Together, we can make a meaningful impact.
  #AACOMAdvocates
- The majority of patient care happens in community-based settings. It's time to prioritize training medical students in these environments to address the needs of rural

communities. Support the expansion of community-based clinical rotations! #AACOMAdvocates

- Did you know? Over 60% of COMs are located in health professional shortage areas. Expanding community-based training opportunities for medical students is a step towards closing healthcare gaps in underserved communities. #AACOMAdvocates
- Rural and underserved areas need more physicians. Creating a federal grant program for rural community-based clinical rotations will help address this need. Let's ensure that every community has access to quality care. #AACOMAdvocates

### Tell Congress to Introduce Legislation to Expand Community-Based Clinical Rotations





# Win A Pair Of Jaanuu Scrubs

AACOM is partnering with Jaanuu to give away two free pairs of scrubs this AACOM Advocacy Day!



#### Contest Rules:

- 1. Follow <u>AACOM</u> and <u>Jaanuu</u> on Instagram
- 2. Film a one-minute video on the FAIR Act or the benefits of community-based training
- 3. Post your video to Instagram on October 18, 2023, with our contest hashtag: #AACOMxJaanuu

For questions about AACOM Advocacy Day, please visit our event <u>web page</u> or email AACOM Government Relations at <u>aacomgr@aacom.org</u>.