

 AACOM

EDUCATING LEADERS '26

LAS VEGAS | APRIL 22-24



EXHIBITOR & SPONSOR PROSPECTUS

AACOM.ORG/EDUCATINGLEADERS



The American Association of Colleges of Osteopathic Medicine (AACOM) invites you to take a chance on something big. Join us for Educating Leaders 2026, our premier annual conference, April 22–24, at Caesars Palace in Las Vegas, Nevada.

Try your luck and make lasting connections with a vibrant community of osteopathic medical educators, administrators and students. Whether you're representing a college of osteopathic medicine, a nonprofit or a commercial organization, this dynamic event offers a unique platform to showcase your products, services and innovations to an engaged and influential audience.

With a variety of exhibit booth options and high-impact promotional opportunities, you'll have everything you need to maximize visibility and strengthen your brand. Plus, our targeted marketing and built-in networking events make it easy to connect with attendees before, during and after the conference.

Don't roll the dice on another opportunity. Meet us in Las Vegas for Educating Leaders 2026 and be part of shaping the future of osteopathic medical education. We can't wait to partner with you and make this event a winning experience for all.



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Exhibiting at Educating Leaders has been a fantastic opportunity for Fenix Alma Solutions. The conference offers an excellent platform to connect with potential customers, build partnerships and grow our presence in medical education technology. We highly recommend this event to any organization looking to expand in the health sciences education space.

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– Andrew Dos-Santos
Fenix Alma Solutions

EDUCATING LEADERS 2025 DEMOGRAPHICS



- 388 Medical Education Administrators & Staff**
Deans, assistant deans, associate deans, department chairs, provosts and staff
- 183 Medical Education Faculty**
Preclinical, clinical and GME
- 167 Medical Students/Residents/Trainees**
Preclinical, clinical and GME
- 331 Corporate Partners, Prospective Medical Students and other**



OME faculty and students presented posters, onsite and online, on a wide variety of topics.



Plenary and educational sessions were delivered by top speakers in various fields important to medical education.



Attendees connected with trusted industry leaders offering innovative solutions, products and services.



Representatives from every college of osteopathic medicine attended Educating Leaders 2025.



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SPONSOR BENEFITS

| | DIAMOND \$50,000 | PLATINUM \$25,000 | GOLD \$15,000 | SILVER \$12,500 |
|--|---------------------|----------------------|------------------|--------------------|
| Sponsorship of grand opening lunch | ● | | | |
| Sponsored talk (60-minutes) | ● | | | |
| Sponsorship of plenary session includes 60-second video before plenary | ● | ● | | |
| Full-page ad in conference program book | ● | ● | | |
| Sponsored email blast to attendees on selected dates | 3 | 2 | 1 | |
| Premium ad in <i>Inside OME</i> , AACOM's weekly newsletter | ● | ● | ● | |
| Complimentary standard exhibit space | ● Premium | ● | ● | ● |
| Complimentary full conference registrations | 6 | 5 | 4 | 3 |
| Company logo and URL in conference marketing emails | ● | ● | ● | ● |
| Company logo and URL on conference website | ● | ● | ● | ● |
| Signage displayed with company name and logo | ● | ● | ● | ● |
| Attendee email list (opt-in) pre- and post-conference (one-time use) | ● | ● | ● | ● |
| Listing in conference mobile app and program | ● | ● | ● | ● |
| Social media mentions | ● | ● | ● | ● |



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION IN EXHIBIT HALL \$15,000

Available Wednesday, April 22
(2 available)

Gain prime visibility as the sponsor of our most highly attended networking event, with your brand featured on opening night through branded signage and recognition throughout the hall.

LUNCH & LEARN \$10,000 [SOLD]

Available Thursday, April 23
(2 available)

Sponsor an informative demo or educational offering for up to 40 guests. Includes food, beverage, AV and branded signage.

LANYARDS \$7,000 [SOLD]

Every attendee will wear a lanyard featuring your company logo alongside the conference branding, ensuring high visibility throughout the entire event.

RISE & SHINE BREAKFAST \$5,000

Available Thursday, April 23
(2 available)

Sponsor breakfast, the most important meal of the day, for all attendees in the exhibit hall before the plenary. Includes branded signage, menu and other items.

MOBILE APP \$5,000

(1 available)

Have your company name and logo featured on the app welcome page and footer, as well as your company listing on the sponsor page with logo and URL.

POSTER SIP-N-STROLL \$5,000

Available Thursday, April 23
(2 available)

Sponsor refreshments for those enjoying the poster walk on Thursday afternoon. This time will be unopposed. Includes branded signage.

REFRESHMENT OR COFFEE BREAK \$3,000

Available Wednesday, April 22,
Thursday, April 23 or Friday, April 24

Between sessions, help attendees perk up with beverages and light snacks. Includes branded signage and other items.

WELLNESS APP \$2,500

(2 available)

Sponsor a wellness challenge with prizes designed to encourage healthy competition among attendees. The app and signage will be cobranded with your logo.

BUSINESS CONNECTION SPACE \$2,500

(limited to exhibitors-only)

Take advantage of this opportunity to reserve a private meeting space for up to 10 guests, outside the Exhibit Hall. Each sponsor will have up to 60 minutes in the space, providing maximum flexibility to host client meetings, small-group discussions or product demonstrations in a focused, professional setting.

AACOM reserves the right to determine the eligibility of any company or organization to serve as a sponsor, and further reserves the right to reject any sponsorship application. All marketing and promotional language and items must be approved by AACOM.

PHONE CHARGING STATION

\$2,500 (2 available)

Enhance attendee experience and promote your brand's visibility by sponsoring a convenient and branded cell phone charging station, ensuring participants stay connected throughout the event.

WELCOME GIFT \$1,500

Your company's name will be top of mind for attendees. Your custom-branded item and/or materials will be inserted into each conference tote for maximum impact. Sponsored gifts must arrive at the Advanced Warehouse by March 15, 2026.

INSIDE OME BANNER AD \$800

(limited to 4)

Have your business featured with a premier banner ad in *Inside OME*, our weekly e-newsletter sent to nearly 11k OME administrators, professionals, educators and students. Ads to run in March or April.

MOBILE APP ALERT BLAST \$500

Reach every attendee directly on their phone with a custom 100-character push alert. Only 9 alerts are available, making this a rare chance to stand out from the crowd.



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CONNECT WITH LEADERS IN OSTEOPATHIC MEDICAL EDUCATION

Stand out from the competition by joining us as an exhibitor. Represent your organization at Educating Leaders 2026, where you will have direct access to speak with potential clients in a setting designed to maximize exposure.

EXHIBITOR PACKAGE

With the purchase of an exhibitor package, your organization will receive:

- **8' x 10' Exhibit Space.**
Includes a 6' draped table, two chairs and a small wastebasket.
- **Two Complimentary Full Conference Registrations.**
Includes access to all conference sessions, meals and networking events.
- **Company Listing.**
Featured on the conference website, mobile app and printed program.
- **One-Time Use Attendee Mailing List (Opt-In).**
Provided for both pre- and post-conference outreach (USPS addresses only for non-sponsors).
- **Networking Opportunities.**
Connect with attendees during education sessions, scheduled breaks, meal functions, and evening receptions—all designed to encourage engagement in the exhibit hall.
- **Complimentary Wireless Internet.**
Wi-Fi access provided in the exhibit hall throughout the event.
- **Food & Refreshments in Exhibit Hall.** Available during peak exhibit hours to encourage steady traffic and attendee interaction.
- **Exhibit Hall Security.** Provided during designated move-in and move-out hours for your convenience and peace of mind.



TENTATIVE EXHIBIT SCHEDULE*

Tuesday, April 21

12:00 PM – 5:00 PM Exhibitor Registration

Wednesday, April 22

8:00 AM – 11:00 AM Exhibitor Registration and Setup

12:30 PM – 6:30 PM Exhibit Hours

12:30 PM – 2:00 PM Grand Opening Lunch

5:00 PM – 6:30 PM Reception in Exhibit Hall

Thursday, April 23

7:30 AM – 8:15 AM Breakfast in Exhibit Hall

7:30 AM – 1:45 PM Exhibit Hours

12:15 PM – 1:45 PM Lunch in Exhibit Hall

2:00 PM – 6:00 PM Tear-Down

*Subject to change

EXHIBIT HOURS & LOGISTICS

Exhibit hours are strategically designed to maximize your visibility during attendee meal functions and session breaks. While the hours listed reflect the full conference schedule, exhibitors are only expected to staff their booths during designated meals and break times.

Exhibitors are welcome and encouraged to attend conference sessions and receptions.

Additional information regarding shipping instructions, as well as how to purchase electricity, audio-visual equipment and lead retrieval services, will be shared via email in early 2026.



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EXHIBIT FEES

STANDARD BOOTH

EARLY BIRD

Early Bird registration rates expire: **November 15, 2025**

Corporate \$3,800 | Nonprofit/Government \$2,500 | COM \$2,000

ADVANCED

Advanced registration rates begin: **November 16, 2025**

Corporate \$4,000 | Nonprofit/Government \$2,800 | COM \$2,000

PREMIUM & LARGER BOOTHS

Premium Booth: Located at the front of the exhibit hall facing the entrance.

Early Bird Corporate \$5,500

Advanced Corporate \$6,000

Early Bird registration rates expire: **November 15, 2025**

Two or more booths are priced by adding the cost of each booth being purchased.

For complete information on exhibit booth specifications, rental fees and assignments, exhibit area security, decorator services and more, please visit aacom.org/EL26rules

Become an Educating Leaders exhibitor or sponsor today!

REGISTER

**APPLICATION DEADLINE:
FRIDAY, JANUARY 16, 2026**

If you have any questions, contact sponsorship@aacom.org.

Registration Information

Once the AACOM Exhibitor Agreement is completed and registration opens, the primary contact listed on the contract will receive an invitation to register booth staff. Completing the booth agreement is the first step in the process.

Please note that all individuals attending the conference must be registered. Each exhibitor booth includes two complimentary full conference registrations. Payment for any additional booth staff, at the full conference registration rate, will be collected during the registration process.

Hotel Information

Caesars Palace
3570 S. Las Vegas Blvd
Las Vegas, Nevada 89109

Complete details and instructions for making hotel reservations will be available on the conference website when online registration opens in late 2025.

Checklist

1. Review the exhibitor terms and conditions.
2. Complete and submit the exhibitor/sponsor registration online.
3. Make your hotel reservations by the cutoff date. Instructions on how to receive our group rate will be sent in the winter, along with the registration instructions.
4. Complete booth staff registration.
5. Upload a 100-word description of your company or organization, logo and any other requested information for the mobile app and conference website. (More details to come.)



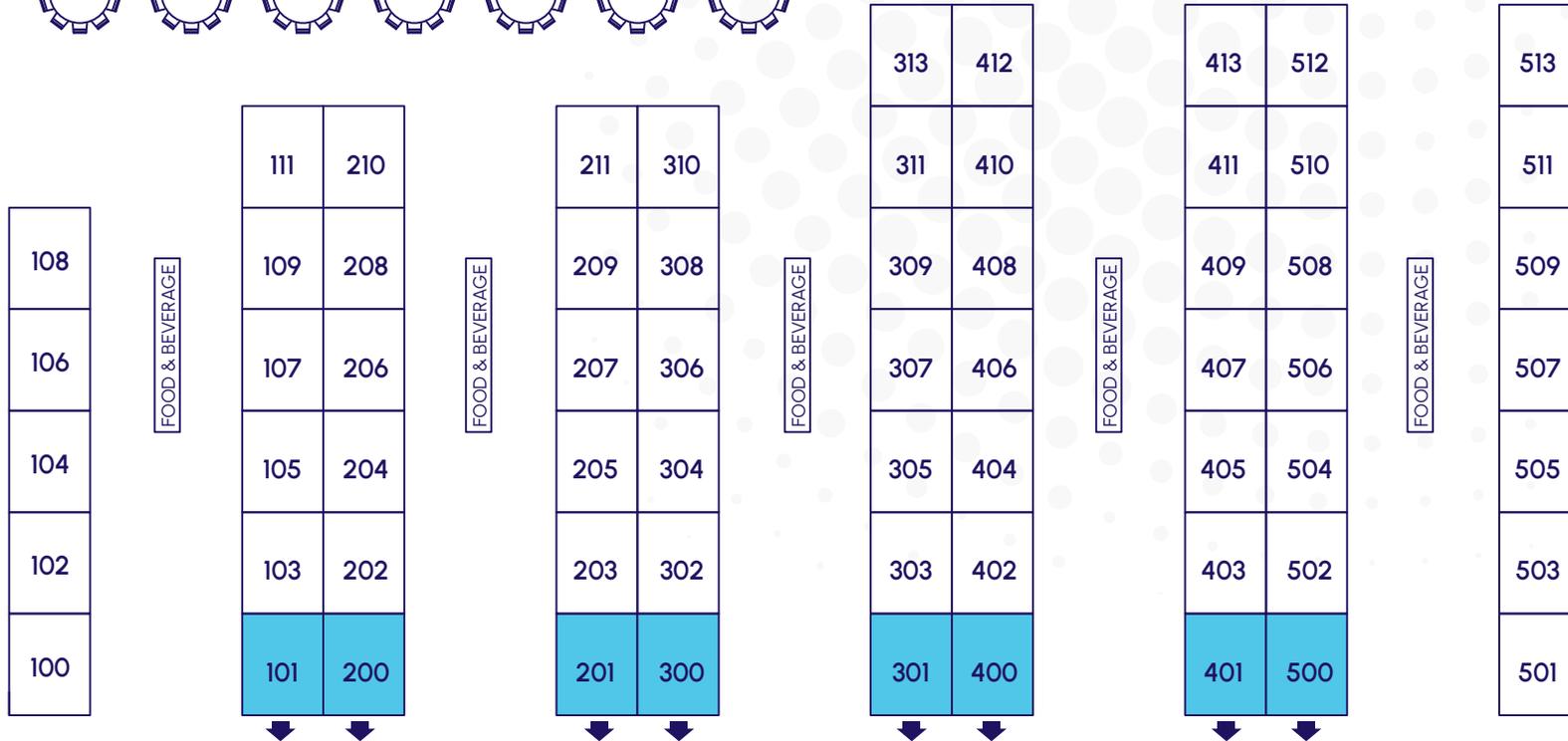
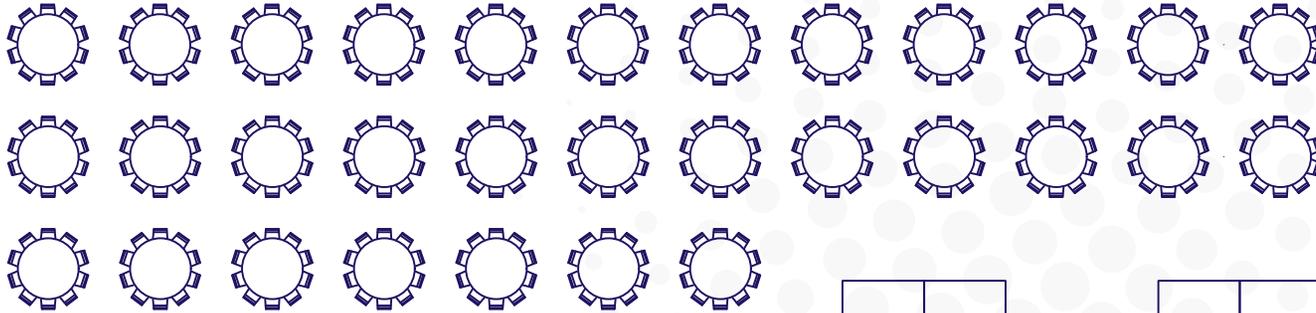
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EXHIBIT HALL FLOOR PLAN



ENTRANCE



■ = premium exhibit space

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WELCOME TO Fabulous LAS VEGAS NEVADA

*The floor plan layout is subject to change. For complete information on exhibit booth specifications, rental fees and assignments, exhibit area security, decorator services and more, please visit aacom.org/EL26rules.

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**OSTEOPATHIC
MEDICAL SCHOOL
RECRUITMENT FAIR**

**SPONSORSHIP
OPPORTUNITIES**

APRIL 25, 2026

aacom.org/educatingleaders

OSTEOPATHIC MEDICAL SCHOOL RECRUITMENT FAIR

SATURDAY, APRIL 25

Join us at this highly anticipated annual event, attracting hundreds of prospective osteopathic medical students from across the nation. Engage with representatives from more than 40 esteemed colleges of osteopathic medicine, participate in informative sessions on osteopathic manipulative medicine and gain valuable insights from student advisors. As a sponsor, your organization will enjoy prominent visibility through online and onsite event materials, showcasing your logo to thousands of students via emails, the event website and onsite signage. Additionally, your sponsorship grants you a dedicated table at the recruitment event. Discover more about our sponsorship levels below and seize this exceptional opportunity to help make a difference in a future physician's life.

CHAMPION \$7,500

(1 available)

In addition to being listed as our top sponsor, your organization will have the opportunity to send a sponsored email blast to future osteopathic medical students, be included in social media and have a table in a prime location at the event.

TRAILBLAZER \$5,000

(2 available)

Your organization will be listed as a sponsor in event emails, featured on onsite signage and will have a table at the fair.

MEAL PLAN \$2,500

(2 available)

Elevate your brand's presence by sponsoring a convenient grab & go lunch for the attendees, with your organization's logo prominently showcased at the lunch site.

FUEL BOOSTER \$1,000

(4 available)

Indulge students with delightful snacks and refreshments as they explore their options during the recruitment event.

APPLICATION JUMP START \$200

(limited to COMs)

Attendees will receive a ticket for the chance to win a voucher to cover the cost of their application submission. Colleges of osteopathic medicine (COMs) are

invited to support this unique offering. If there is only one COM to support, there will only be one winner. We will award as many vouchers as the fund will allow. COMs will be identified as supporting this opportunity.

STUDENT GROUP TABLE \$150

Share insights and member benefits with prospective students who want to learn more about your student-based organization.



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