Pre-Conference Workshops

April 2, 2014

8:00 am - 4:00 pm

Up To 8 CME credits available (category 1-A)

Morning Program
8:00 - 10:00 am

The Integrative Curriculum: Bringing the Basic Sciences, Clinical Medicine, and the Osteopathic Concept Together

Finding a flexible curriculum that links basic sciences and clinical medicine is a challenge. This participant-based workshop will focus on unravelling the challenge of integrating and implementing these curriculums.

Michael P. Rowane, DO, MS, FAAFP, FAAO
Director of Medical Education, University Hospitals Regional Hospitals

10:00 am - 12:00 pm

Overcoming Challenges in the Assessment and Remediation of the Humanistic Dimension

Dr. Schwalenberg will present on the difficult task of assessing and then remediating students in the humanistic domain.

Evelyn A. Schwalenberg, DO, MS, FACP, FACOI
Associate Dean, Midwestern University Arizona College of Osteopathic Medicine

Afternoon Program
12:00 - 4:00 pm

SPECIAL PROGRAM FOR PROFESSIONAL DEVELOPMENT:
Success and Survival in Academic Medicine: Critical Skills Development in Finance and Negotiations

This four-hour program presented by faculty from Johns Hopkins School of Business will address Financial and Budgeting Analysis, and the art of Negotiation. The Financial and Budgeting Analysis will include: Financial Statement Analysis (income statement, balance sheet, cash flow, ratio selection, and interpretation); and Budgeting (operating, investment, capital, variance, and strategic planning). The Negotiation portion will include: Types of Negotiation, Principles of Negotiation, and Developing a Best Alternative to a Negotiated Agreement (BATNA). The interactive program has pre-work, small group exercises, multimedia tools, and online access after the presentation.

Paul A. Gurny, MBA, MS and David Joyce, MD, MBA
Essential Seminars for Physicians, LLC

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